2015 Year in Review

MEET THE 2015 IAP2 USA BOARD OF DIRECTORS



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Doug Zenn

international association for public participation

USA

Public participation is based on the belief that those who are affected by a decision have a right to be

involved in the decision making process.

PRESIDENT'S MESSAGE

Building on a strong foundation.

Last year at this time, then-President Doug Zenn described 2014 as "Foundational" for IAP2 USA. Indeed, it was! And as the spoiler sub-head above noted, 2015 was a year filled with ideas, initiatives and activities designed to build on the strong foundation that so many worked so diligently to put in place.

Given the large number of members, other volunteers and a fabulous staff doing all this great work in 2015, chances are high that IAP2 USA has you – yes, I'm talking to you – to thank for the continued success of our organization. So, thank you – your involvement, your dedication and your efforts are very much appreciated!

Many of you also attended and participated in IAP2 USA's Skills Symposium, whether in Minneapolis last year or, most recently, in San Diego earlier this year. Even more of you joined us at the North American



2015 IAP2 President David Hovde

IAP2 USA continues to develop and strengthen its strong ties with IAP2 Canada, and with the other IAP2 Affiliates around the globe. Joining with other P2 folks – no matter where or where from – helps to create closer relations, both personal and professional, and helps to build a more far-reaching P2 infrastructure. And that's good for everyone!

Conference in September – so many, in fact, that the conference was actually "sold out." Woo hoo!

This year's North American conference in Montreal is already poised to achieve another high-water mark in the history of IAP2 conference events. Your participation will surely help to make it so. You'll also hear about some of the best P2 around during the Core Values Awards Gala, something you won't want to miss.

After a successful introduction and inaugural running of the Certification process last year, prospective candidates are invited to submit an application. Perhaps the time has come for you to put your public participation skills, your knowledge and your wisdom, and your depth and breadth or P2 experience to the test – literally.

Finally, I'd like to acknowledge the great work and the strong commitment of both the board and the staff of IAP2 USA, along with those others among you who have served, continue to serve, or who will serving on one or more of our committees. Each and all of you really are doing great work and I'd like to thank you for all you do to move the organization forward! I'd also like to welcome and thank the several new members to the board – you've already had a positive impact on our organization.

2016 is looking good from here. If you're interested in helping to make it look even better, I encourage you to get involved in IAP2 USA.

Thanks again for being a part of it!

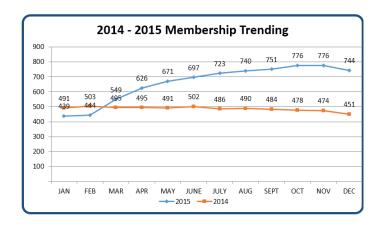
Highlights of 2015

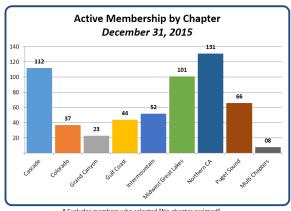
From training in Minneapolis to presentations at the Transportation Research Board in Washington and the APA in Chattanooga, and a sold-out IAP2 North American Conference in Portland, members were involved both in the delivery of P2 projects and behind the scenes, developing and promoting a culture of participation in America.

IAP2 USA achieved or made significant progress in the very ambitious action plan adopted for 2015. Here are some highlights:

MEMBERSHIP GROWTH

We are thrilled to announce we are growing.





* Excludes members who selected "No chapter assigned" or who are located in an area not served by a chapter.

CERTIFICATION

Thanks to the hard work of the Certification Task Force, led by IAP2 USA with representatives from Canada and South Africa, IAP2 USA held its pilot Assessment Center in Portland in September. We are thrilled to be able showcase IAP2 USA's first three Master Certified Public Participation Professionals (MCP3) graduates.

Now it is your turn to start thinking about becoming a certified P2 professional. Take a good look at the



<u>Core Competencies</u>. These are based on what was heard from members on what makes a true professional – do these reflect your skills and abilities? For more information on this exciting initiative please visit the <u>Certification Webpage</u>.

COMMUNICATIONS



- We continued to work on updating and improving the <u>IAP2 USA website</u> we hope it is meeting your needs.
- Monthly Newsletters provided regular updates on the activities of the Affiliate and individual chapters. From January to December 2015 our newsletter subscriber base grew by 142%, and overall open rates exceeded the industry average at 29%.
- IAP2 USA is more effectively using <u>YouTube</u>, offering videos on Certification, the Core Values Awards, and the 2015 North American Conference, as well as comments from trainers and Board members on the benefits of being part of IAP2.
- IAP2 USA released 36 **E-mail Blasts** announcing timely information related to upcoming events and programs. Announcements related to Certification and the North American Conference generated the most interest with open rates topping 35%.
- 2015 saw a significantly increased presence on social media using these channels:
 - Twitter (@iap2usa) had over 1200 followers by the end of the year, with more than 200 joining in the last four months. There were an average of 200 profile visits per month from September through December. Usage spiked in September with the North American Conference 667 tweets, twice the monthly average.
 - Facebook (<u>www.facebook.com/iap2usa</u>) has over 200 "likes" with the most activity related to the North American Conference.
 - The North American Conference was curated on <u>Storify</u> by IAP2 Canada member Karen Zypchyn.
- <u>Learning Webinars</u> produced in collaboration with IAP2 Canada and IAP2 Australasia enjoyed increasing attendance through 2015.

2015 Topics

- Core Values Award Winners, Part 2 Leaders in Research – January
- Core Values Award Winners, Part 3 Cultural Transformations – February
- Audience Response Systems in an Emotional Setting – March
- Creating a Framework for Citizen Engagement April
- Evaluating your P2 Process May
- Open Mic: Ask an Expert! June
- "You the Jury" July
- "Getting Engaged Staying Engaged" October
- "Research and Practice" November
- "Social Media & P2" December

We would sincerely like to thank all of our webinar presenters. Your generosity in sharing your expertise is gratefully appreciated. If you missed one of these exciting presentations you can still view them online in the **Webinar Archive**.

CORE VALUES AWARDS

The IAP2 USA <u>Core Values Awards</u> are presented each year to projects that best exemplify the Core Values of Public Participation.

Two projects which broke new ground in public participation carried off the honors at the <u>2015 IAP2 USA Core Values Awards</u> in September. These projects are prime examples of what P2 can do and, we hope, can inspire you to look not just for solutions to your own P2 challenges, but to strive for *award-winning* solutions in the process.





ORGANIZATION OF THE YEAR – St. Vrain Valley (Colorado) School District

The St. Vrain Valley Public School District, based in Longmont, Colorado, received the award for **Organization of the Year** for **Embracing Public Participation**. In this, parents and others not generally considered to be "experts" or "professionals" in education are included in the School District's planning and development process. This had to overcome internal and external resistance: from "legacy" staff, who were averse to including these non-professionals in the process, and from citizens who, as in the Portland area, were skeptical and distrustful of the authority itself.



PROJECT OF THE YEAR - Metro, Portland Oregon

Oregon Metro – the only directly-elected regional government in the USA – won Project of the Year for the Powell – Division Transit and Development Project. This partnership with the cities of Portland and Gresham, Oregon's largest and fourth-largest cities, respectively, needed a wide range of consultation methods in order to reach out to a widely diverse community. This 15-mile corridor covers a number of neighborhoods with a high proportion of immigrants.

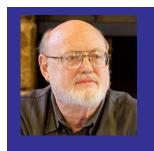


The Midwest Transmission Project was established to reduce congestion and provide essential transmission capacity and greater service reliability for long-term, efficient delivery of energy to the Midwest region (Northwest Missouri - Southeast Nebraska). The project impacted 17 counties in two states and engaged 8,500 people over a 12-month period. A wide variety of methods were used to sample and engage the public and gather information for the project. The final selected route was determined after a thorough review of public and



agency input, data analysis, and utility feedback. Due to the thoroughness of the public input process, there were zero interveners involved in the Missouri Public Service Commission (PSC) hearing.

We are deeply grateful to the **Judging Panel**, which reviewed the entries to select the Core Values Award winners: **Jim Creighton**, **Mike Huggins**, **Lewis Michaelson**, **Joel Mills** and **Marty Rozelle**. Learn more about the **2015 Core Values Award Judges**.











Dr. James L. Creighton

Mike Huggins

Lewis Michaelson

Joel Mills

Dr. Marty Rozelle

MEMBERSHIP SERVICES

The *Membership Services Committee* continued to meet members' requests for increased access and more professional development opportunities. In 2015, IAP2 USA was pleased to announce a new membership level and mentorship opportunity.

Government Membership Level – Local governments are adopting public participation ordinances and creating guidelines to better engage residents in making decisions. To encourage this trend, IAP2 USA created a new government membership available to all entities governed by a publicly elected body. This membership is unique in that for one flat rate, all employees within the organization can receive full member benefits. By the end of 2015, 10 government entities representing 171 IAP2 USA members had signed on to the new program. For more information on this exciting new opportunity please check out our Government Membership Program.

Mentorship Program – IAP2 USA was pleased to hold a pilot Mentorship Program in 2015. The Mentorship Program connects those new to the P2 profession (the mentees) with experienced P2 practitioners (the mentors), who provide a sounding board, advice and general wisdom on best practices and potential pitfalls. The form of the mentoring relationship is determined by the individual pairings, developing their own "Terms of Reference" and framework for the Mentorship Program.



Mentees enjoy the Core Values Awards Gala at the 2015 North American Conference.

This program not only provides additional learning and professional development opportunities for those new to the field, but also offers seasoned practitioners the opportunity to live part of the IAP2 Code of Ethics: SUPPORT OF THE PRACTICE. We will mentor new practitioners in the field and educate decision makers and the public about the value and use of public participation.

"This was a great opportunity to get perspective on my development as a practitioner. My Mentor was knowledgeable about so many things and was able to help illuminate parts of my experiences and work that I hadn't considered. The things I learned through this program have had a significant impact on my plans for the future." (Mentee)

"I participated in this pilot program because at this point in my career, I feel like I have information and experiences to share (the good, bad and the ugly!), and guidance to offer. I love to cheerlead and coach P2 proponents! I enjoyed the candid conversations and the progress I felt we made during our 6 month journey. Would definitely do it all over again." (Mentor)

2015 North American Conference

IAP2 NORTH AMERICAN CONFERENCE - Portland, Oregon

Wow, now wasn't that a party! More than 350 people arrived in Portland to participate in the largest ever IAP2 North American Conference and Core Values Awards Gala and they weren't disappointed.

Now we know that some of you couldn't join us and some of you would like to relive what you heard and learned so we have done our best to capture what went on including links to presentations to the **2015 Conference**Archive.









Portland Mayor Charlie Hales, with Cascade Chapter's Patty Unfred, welcomed everyone to the "Birthplace of P2".

Anne Udall, Chair of the Udall Foundation



"If It's Not Okay, It's Not the End: Lessons Learned about Public Participation"

Anne Udall provided some basic truths about P2, especially when it comes to shaping education policy: people will only take part in things they care about; they need to know that their input will make a difference; they need to be told up-front why a P2 process is going ahead.

Keynote Video

Power Point

Denis Hayes, founder of Earth Day



"Tweets from a Geezer: What Millennials Can Learn from the Successes and Failures of the Last Half-Century"

Denis Hayes shared some inconvenient truths, gleaned from a 45-year career in activism, which included organizing the first Earth Day and sit-ins at various university facilities. He added a warning about the current state of privacy in America, with the hightech capabilities of domestic spying, and urged attendees to stand up for privacy rights because, as he puts it, true democracy can't exist without P2 and P2 can't exist if people are afraid to participate.

Keynote Video

Nanci Luna Jiménez, internationally recognized speaker



"No Recipes, Just Relationships: Looking Inward to Change Outward Expressions of P2"

Nanci Luna Jiménez shared some uncomfortable truths about racism and guilt, and spelled out what she calls the Four Stages of Cognitive and Ethical Development. Stage One is "Dualism" - a fearbased, one-way-or-theother worldview; Stage Four is "Committed Relativism" – being able to see and be moved by others' points of view, which then cycles back to a new form of Dualism.

Keynote Video

Prezi

Andrew DeVigal, Award-winning journalist



"Innovation and Engagement in the Evolving Media Landscape"

Now inaugural chair of online journalism and civic engagement at the University of Oregon – brought some timely truths about the new demands of journalism in the era of social media and noted the similarity of the goals of journalism and P2: mainly, to provide the public with the information they need to make choices on matters that affect them.

Keynote Video

Resources

Conference Highlights

Intermountain chapter officers shared these highlights from their conference experience.



"It was so great to see such fabulous representation from our chapter! The sessions were enlightening, the speakers were inspiring, and it was wonderful to connect with new and old colleagues and friends." —Andrea Gumm



"I was utterly inspired by Denis Hayes, who not only is a TIME magazine Hero of the Planet but also a hero for real democracy. He made the connection between environmental issues and poverty, justice, safety, and privacy. As a P2 professional, I was energized by his apparently tireless work for people and the planet. As an American, I was alarmed - for the first time - about how our privacy is essentially gone and why that matters.

"Having been inspired by a Baby Boomer, I was then inspired by three Millennials. Caroline, Pauline, and Kanan set the bar very high with their 90-minute session on engaging Millennials in P2. They engaged the audience with clicker polls, shared a well-done presentation on their research results, and then engaged the audience once again with small group discussions and problem-solving. They busted some myths about Millennials, and I was able to easily share their much-needed insights with my co-workers." — Michele Beucler

"Even after many years, attending the IAP2 conference is a great way to rejuvenate and reconnect with others who do this work. I always come home with new insights and fresh ideas about things I can't wait to try. The Intermountain Chapter had a great presence that made me proud. Special kudos to Tara Kuipers, our Wyoming state rep, who wowed my friend from South Africa - Ken Smith. He said her session was "brilliant." —Wendy Lowe



A BIG THANK-YOU to our Conference Organizers!

Jeanna & Tim Hall, Conference Co-Chairs Robyn Austin Arwen Bird Maria de Bruijn Jennifer Colbert **Alex Cousins** Michael Dahlstrom Adrienne DeDona Tony Faast Jerry Gerspach Jim Gladson Susan Hanson Thea Levkovitz Hollie Logan Francesca Patricolo Jessica Pickul Lance Robertson Stefanie Slyman **Brandy Steffen** Patty Unfred Darlene Urban Garrett Sheri Wantland Doug Zenn



Front: Alex Cousins, Tim Hall; Middle: Lance Armstrong, Francesca Patricolo, Jeanna Hall, Patty Unfred, Susan Hanson, Sheri Wantland; Back row: Doug Zenn, Heather Coston, Hilda Stevens

Plan to join us in Montreal!



2016 IAP2 North American Conference

Montreal, Canada – September 28-30, 2016

The excitement is building for the fifth annual <u>IAP2</u> <u>North American Conference</u>, the once-a-year-get-together for learning and sharing about P2 and seeing old friends and making new ones – all of whom understand and appreciate P2.

The <u>Schedule at a Glance</u> showcases the sessions, the presenters and the various activities that will be happening during and around the Conference. Mark your calendar for Thursday, June 30 as your last day

to register for the 2016 North American Conference at the Early Bird Rate and check the exchange rate today! Check the Schedule at a Glance to see what's in store for attendees and check with your colleagues to see who else might be coming. It's time to take action!

Student Scholarship Fund



Supporting students encourages student membership, relationships with universities, research in the field, and the ongoing vitality and sustainability of IAP2 USA. Thanks to the tenacity of Francesca Patricolo (IAP2 USA Board member) we were pleased to host a silent auction at the Portland Conference which raised over \$1,900.00 for the soon to be established IAP2 USA Student Scholarship Fund. Thank you to everyone that donated auction items and to the people that purchased them!

IAP2 USA, a 501(c)(6) membership organization, established a fiscal sponsorship relationship with the IAP2 Federation to provide a tax-deductible way for members to support the scholarship fund.



STRATEGIC PLAN

The IAP2 USA Board continues to work hard on delivering the 2015-2017 Strategic Plan.

The Strategic Plan includes the following goals:

- 1. IAP2 USA is the association of choice for public participation practitioners
- 2. Members are actively engaged in IAP2USA initiatives.
- 3. IAP2 USA advances and advocates for the practice.
- 4. IAP2 USA is the leader in effective and innovative P2 practices.
- 5. IAP2 USA is financially strong.

STRATEGIC ALLIANCES

IAP2 USA has continued to comment on the Open Government Initiative as it moves forward in Washington DC. This was one of the Obama Administration's first initiatives in 2009. Over the years public involvement in decision making has taken a back seat in this initiative to "access to information" issues. By 2014, however, defining public involvement best practices became a high-priority task. Unfortunately, the first rounds of best practice recommendations focused mainly on digital media and public information. The document references IPA2 as a resource and as a living document, continues to evolve. IAP2 USA continues to push to embed additional understanding of stakeholder needs and values within the best practices.

JOIN THE CONVERSATION about OPEN GOVERNMENT

Join colleagues from inside and outside the government through the Open Government Discussion Group.



In early 2015, IAP2 USA presented before the <u>Transportation</u> <u>Research Board</u> at its annual meeting. The TRB Public Involvement subgroup continues to look at options to further study public involvement evaluation in transportation projects as one of its future research initiatives.

At the April 2015 national conference of the American Planning Association, Past-President Doug Zenn and board member Marijoan Bull, PhD, AICP ran a session titled, "The Ethics of Public Participation." This session qualified for Certification Maintenance credits in Ethics for AICP planners. Over 300 people attended. The session covered the AICP Code of Ethics, highlighting the requirements relative to the



public interest and giving people "the opportunity to have a meaningful impact on the development of plans and programs that may affect them." The IAP2 Code of Ethics was referenced as an additional standard for P2 work, and the session explored the types of ethical conflicts planners face when trying to meet the aspirational standards of involving all stakeholders.



Later in the year, Executive Director Amelia Shaw and board member Marijoan Bull, PhD, AICP presented the opening session to an audience of around 150 planners at the September 2015 conference of the Tennessee Chapter of the American Planning Association in

Chattanooga, TN. The session was titled, "The Ethics of Participation," and a second workshop session was also run to a smaller group of 40. This session, "Making Participation Legal," explored a range of civic infrastructure to support public participation. Amelia Shaw also served on a panel, "Towards a Civic Capacity Framework," discussing the work of IAP2 and had conversations with attendees about the potential for a local chapter.

TRAINING

In 2015, the IAP2 USA Training Committee was able to deliver on two of its principal action items. The delivery of hosted training sessions and the first ever IAP2 USA Skills Symposium in Minneapolis.

So what is IAP2 USA hosted training?

IAP2 USA offers training coordination services to organizations wanting to schedule the IAP2 <u>Foundations in Public Participation</u> or <u>Emotions</u>, <u>Outrage and Public Participation</u> courses in-house. Discounts are available for multiple trainings. Learn more about <u>IAP2 USA Training Services</u>.

IAP2 Licensed Trainers registered with IAP2 USA



John Godec • Wendy Lowe • Mary Hamel • Penny Mabie
Stephani McCallum • Lewis Michaelson • Dr. Marty Rozelle • Doug Sarno

Highlights from Minneapolis Skills Symposium



In May 2015 IAP2 USA piloted a training-only Skills Symposium – a refined, updated, and leaner version of the 2007 International Skills Symposium, and in part a response to the North American Conferences no longer including training. Symposium objectives and commitments included responding to member requests and a strategic planning commitment to more varied, accessible, and affordable training; generating interest and excitement in IAP2 USA's professional offerings to members and others; and offering at no financial risk.

The 2015 Symposium was held at the University of Minnesota in Minneapolis, with generous financial support from the Humphrey School of Public Affairs and University of Minnesota Extension. We offered a variety of third-party and IAP2 courses, 1-3 days each, and only courses with sufficient attendance to cover costs were actually held. By carefully managing costs, participants paid rates and trainers received a competitive daily fee. We also offered scholarships and at-cost student rates to ensure everyone had the chance to participate. Participant evaluations, follow-up with our partners and trainers, and final financials indicated success on all fronts, along with important learnings to carry forward in the future.

CHAPTER HIGHLIGHTS







The CASCADE Chapter (Oregon and Southwest Washington) distributed \$5,000 in scholarship awards to students at the University of Oregon and Portland State University, bringing the overall program total to \$45,000 as of 2015, served as the local host for the September 2015 North American Conference in Portland, assisting with organizing, on-site AV, and hosting a variety of local tours to welcome visitors to Portland, hosted several PI Network events throughout the year, and grew by 147%!



COLORADO hosted the IAP2 Planning and Techniques for Public Participation courses in Fort Collins, continues to connect with its members via teleconference and newsletters. chapter officers Barbara Lewis and Sandi Seader presented "The Flip: The Power of asking Positive Questions" for the Colorado Municipal League, and ...drum roll please... will be the host for the 2017 North American conference! A small but vital chapter, Colorado grew by 247% in 2015.



"The Flip: The Power of Asking Positive Questions"







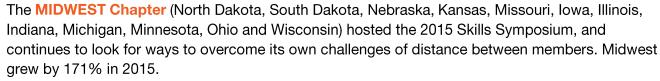




Challenged by distance across multiple states, the INTERMOUNTAIN Chapter (Utah, Idaho, Wyoming, Montana and Nevada) hosted the IAP2 Foundations in Public Participation course in Boise, Idaho and held its first ever Brown Bag seminar via GoToMeeting in April 2015, presenting the StrengthsFinder program.



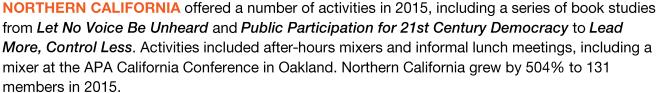




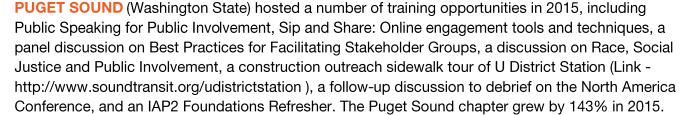
With a base of 27 members and a "network bubble" of 200 interested parties, GRAND CANYON

(Arizona), is looking for new energy. Get involved to help build a vital chapter!









VOLUNTEERS

The remarkable accomplishments of 2015 wouldn't have been possible without the dedication of volunteers. *THANK YOU!* IAP2 USA provides leadership opportunities at the national and chapter levels. Become an IAP2 leader today!



2015 IAP2 USA COMMITTEES

2015 North American Conference Organizing Committee

Jeanna Hall, Chair Tim Hall, Co-Chair Adrienne DeDona Alex Cousins Arwen Bird **Brandy Steffen** Darlene Urban Garrett Doug Zenn Francesca Patricolo Hollie Logan Jennifer Colbert Jerry Gerspach Jessica Pickul Jim Gladson Lance Robertson Michael Dahlstrom Patty Unfred Robyn Austin Sheri Wantland Stefanie Slyman Susan Hanson Thea Levkovitz

Certification Task Force

Tony Faast

Wendy Lowe, Chair Brenda Pichette Cassie Hemphill Debra Duerr Hannah Litzenberger Ken Smith (Southern Africa) Susan Freig Tina Geiselbrecht

Chapter Liaisons

Sheri Wantland, Chair
Lance Robertson and Sheri
Wantland, Cascade
Barbara Lewis and Lisa Carlson,
Colorado
Anne Thompson, Grand Canyon
Eileen Barron and Andrea
Gumm, Intermountain
Anne Carroll, Midwest
Tim Bonnemann, Northern
California
Hannah Litzenberger and Penny
Mabie, Puget Sound

Communications Committee

Lance Robertson, Chair
Adriana Hemzacek
Becky Haase
Jessica Pickul
Lorraine Little
Oana Almasan
Robyn Austin
RosAnna Noval
Ryan Henderson
Tim Bonnemann

Core Values Awards

MJ Bull, Chair Kyle Bozentko Marty Rozelle

Member Services

Theresa Gunn, Chair Anne Carroll Francesca Patricolo Kit Cole Sandi Seader Ryan Henderson Stephen Prestwood Tim Bonnemann

Strategy and Fundraising

Tim Bonnemann, Chair Carol Ann Wolfgang Catherine Smith Jay Vincent Jennifer Trotter Joab Ortiz Kit Cole Kyle Bozentko Leah Jaramillo Linda Ellinor Ryan Henderson

Training Committee

Anne Carroll, Chair Andrew Rockway Matt Leighninger MJ Bull Myles Alexander Penny Mabie Sheri Wantland

2015 IAP2 USA CHAPTER VOLUNTEERS

To increase chapter awareness of central office support, and better assist Emerging Chapters, in 2015 the Chapter Liaisons worked with staff to develop the **Chapter Handbook**, which provides guidance on what resources are available from the central office.

Cascade

Alex Cousins, President Arwen Bird Dena Marshall Doug Zenn Heather Coston Jeanna Hall (Past-President) Jennifer Colbert Jessica Pickul Jim Gladson (Past-President) Julie Rawls Michael Dahlstrom, Treasurer Patty Unfred, Vice President Sam Beresky Stefanie Slyman Susan Hanson Tim Hall Wesley Lucas

Colorado

Barbara Lewis, President Chris Haller, Co-Vice President Lisa Carlson, Co-Vice President Katherine Woods, Treasurer Sandra Seader, Secretary

Georgia (Emerging)

Lillian Jackson Ron Thomas

Greater Los Angeles Area (Emerging)

Kit Cole Lauren Cobb

Grand Canyon

Anne Thompson, Chapter Liaison Debra Duerr, Treasurer

Intermountain

Andrea Gumm, President
Julie Maxey, Vice President
Gemma Puddy, Secretary
Eileen Barron, Past-President
Michelle Buecler, Idaho
Representative
Kyle Kubovchick, Nevada
Representative
Sydne Jacques, Utah
Representative
Cassie Hemphill, Montana
Representative
Tara Kuipers, Wyoming
Representative
Penna Powers

Midwest

David Hovde, President Anne Carroll, Secretary Sara Peterson, Treasurer

Northern California

Tim Bonnemann, Co-Chair Ellen Griffin, Co-Chair Celeste Rogers, Interim Treasurer Deanna J. Desedas

Puget Sound

Penny Mabie, President Kristin Sandstrom, Vice President Hannah Litzenberger, Secretary Dennis Sandstrom, Treasurer Brett Watson Rachel Blomker



BECOME A MEMBER OF IAP2 USA!

Membership in IAP2 USA offers you the unique opportunity to network with national and international experts, to learn from the industry association dedicated to community engagement, and to be recognized as a specialist practitioner by government and industry.



A Connected Community

- Attend IAP2 USA events and professional development sessions in many different regions of the country at reduced member rates
- Network with peers and industry experts
- Connect with the international IAP2 community
- Create and view online practitioner profiles
- Join discussions through IAP2 USA's social networks, webinars, and communities of practice

Lifelong Learning and Career Enhancement

- Build your resume by successfully completing the internationally-recognized IAP2 Foundations course.
- Extend your skills with new IAP2 courses written and road-tested to meet changing needs like Emotion, Outrage and Public Participation (EOP2)
- IAP2 Certification is designed to be recognized as the gold standard for P2 practitioners and the worldwide assurance that a process follows P2 principles.
- Attend monthly professional development webinars put on by IAP2 Canada and IAP2 USA for free
- Participate in the soon-to-be-launched IAP2 USA Mentorship Program in support of your career development and continued learning

Industry Leadership

- Nominate for the respected IAP2 Core Value Awards
- Apply for the call for papers for the acclaimed Chapter and North American IAP2 Conferences

News and Special Interests

- Keep in touch through the IAP2 USA Blog and the monthly newsletter.
- Access "Members Only" updates, publications, information and links online

To learn more about how to join, visit www.iap2usa.org

