

# cortico

## Fostering Conversations that Generate Actionable Insights

Combining Modern Technology and Ancient Wisdoms

### Course Agenda

Day 1: 9:00am to 3:00pm

**9:00 - 9:45: Ancient Wisdoms and Future Technologies**

Participants discuss their hopes, challenges, and vision for their public discourse. Conventional venues such as town halls fall short of fostering community engagement while social media encourages performance rather than authenticity. Participants will tour innovative conversation projects and interact with the Fora technology platform.

**9:45-11:00 Conversation Co-Design + Facilitation Best Practices**

Partners learn universal prompt creation in a collaborative design process where broad topics and general objectives are transformed into engaging, open-ended questions that spark meaningful community conversations.

**15 min Break**

**11:15 - 12:00 First Fora Conversations**

Participants will break into small groups of 4-8 and engage in a 20 minute conversation using their newly created prompts and upload the audio onto the Fora Voices platform for machine transcription.

**12:00 - 1pm Lunch**

**1:00 - 2pm Highlighting 101 on Fora Voices**

Participants will be able to view full conversation transcripts, listen to and track their voices and create highlights from their conversations to capture the richness and depth of stories within their conversations.

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**2:00 - 3pm Deep Listening, Pre-coding, and Debriefing**

**Day 2: 9am to 3pm**

**9:00 - 10:00 Human-led Analysis Supported by AI**

Participants will tour finished projects and partner case studies to see how community based conservation campaigns foster engagement, surface themes, solve problems, and elevate underheard voices. Participants will see both non-AI projects and get to use newly available AI tools.

**10:00 - 11:00 Citizen Coding 101**

Down to earth methods of creating codes (small descriptive labels) that can be tagged onto conversation highlights. Participants will use Fora Insights to begin creating codes, performing listening, and tagging while using some AI support tools.

**11:00 - 11:15 Break**

**11:15 - 12pm Sample Codebooks and Project Examples**

Participants debrief on code creation, share ideas on citizen coding and explore library of codebooks and methods and see how other conversation campaigns developed codebooks, listen to medleys, and see past partners share how they used the Fora platform to apply to their projects.

**12pm - 1pm Lunch**

**1:00 - 2pm Coding Conversations to Surface Big Ideas**

Complete conversation coding and start to see emergent themes. What are some first findings?

**2:00 - 3pm Developing Action Plans**

Group activity on applying workshop learnings and crafting actions plans for promoting healthier public conversations. How can this be applied in your communities and projects?