



**iap<sup>2</sup>**  
**iap2 and the future:**  
engaging our growth,  
staying true to our roots

**2013**  
**north american  
conference**

**september 22-24, 2013**  
**salt lake city, utah • radisson downtown**

*look for our call for presentations in april focusing on the following areas of interest:*

**strengthening our roots**

- iap2 foundations
- place/space distinctions
- seeking to engage everyone
- tried and true methods of engagement

**planting new seeds**

- education & skill building
- new training, new perspectives, appreciative inquiry, collaboration, etc.
- online engagement & social media — application in case studies, applied use of product for conference attendees

**extending new branches**

- looking to the future of the organization
- partnering internally with our chapters
- partnering with other organizations
- collaborating with partners

**growing p2**

- making it real
- building higher levels of acceptance
- increasing advocacy/expansion of the practice
- developing the industry

**get engaged!**

we still need volunteers for the program, communication/marketing, finance, and sponsorship/fundraising committees — sign up on the conference webpage.

**[www.iap2usa.org/conference](http://www.iap2usa.org/conference)**