

# 2023 Annual General Meeting

- ▶ May 24, 2023
- ▶ 11:00 – 12:00 PST

Pursuing the greater good;  
good decisions made together.



# AGENDA May 24, 2023

- ▶ Welcome and Call to Order
- ▶ Ice Breaker
- ▶ 2022 Accomplishments
- ▶ 2022 Financials
- ▶ Planned Key Activities for 2023
- ▶ Small Group Discussion
- ▶ Appreciations
- ▶ Annual Meeting Adjourned



# Ice Breaker

## Share:

- Your name
- Where you are joining us from
- What's your go-to engagement technique?



# 2022 Accomplishments



# 2022: A Year of Laying Groundwork



**“While the work may not have been fully visible to members, our team, in partnership with IAP2 International, has worked behind the scenes to refresh our signature foundational training and enlist and empower a new cohort of trainers who add new perspectives to the value of our experienced trainers. This new material centers equity and provides new frameworks for understanding today’s practice, while building on the evergreen pillars of IAP2’s core values, code of ethics, and spectrum of public participation.”**

**-Heather Imboden IAP2 USA President**

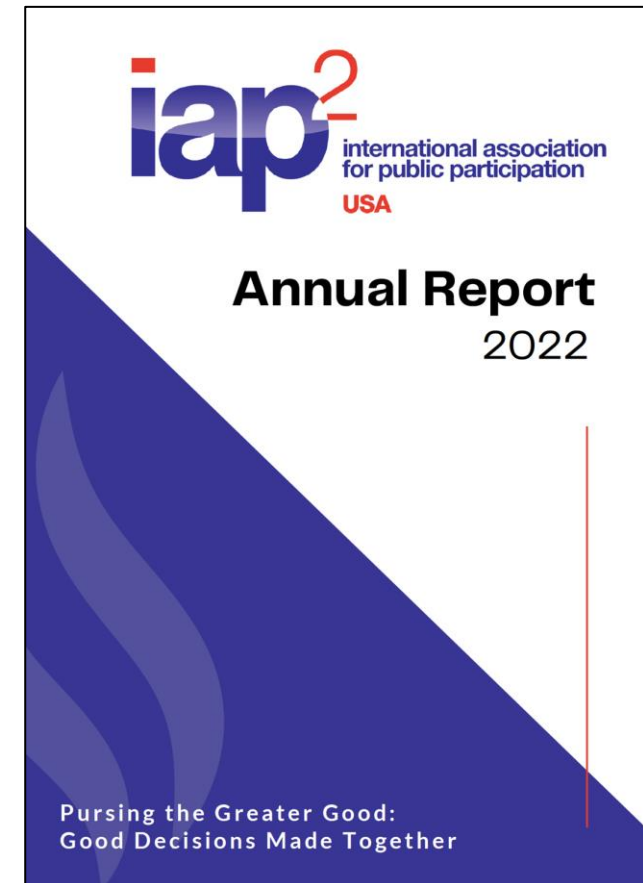
# 2022 Accomplishments



## Selected Highlights:

- ▶ Stable membership and financial position
- ▶ Completion of refreshed Certificate in Public Participation training materials
- ▶ Six new licensed trainers in the US
- ▶ Strategic partnerships to provide member value and diversify revenue streams

[2022 Annual Report](#)



# Certificate in Public Participation



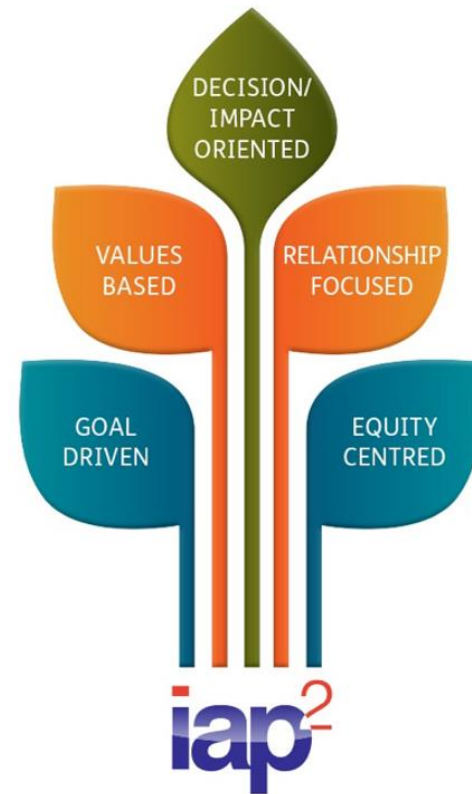
- ▶ Completion of refreshed Certificate in Public Participation training courses:
  - Fundamentals of Public Participation
  - Designing and Leading P2
  - Applying Methods for P2
- ▶ Six new licensed trainers in the US, our first new cohort of trainers in more than a decade



# Certificate in Public Participation



- ▶ New tools to guide public participation center equity while resting on IAP2 pillars of spectrum, core values, and code of ethics





# 2022 Accomplishments: Chapter Activities



**Chapters are an integral part of IAP2 USA's membership providing value and connection, such as:**

- ▶ Regional conventions (Midwest)
- ▶ Monthly communities of practice (Colorado)
- ▶ Webinars with content experts (Sacramento)

## **Chapters**

Cascade  
Colorado  
Grand Canyon  
Greater LA  
Intermountain  
Lonestar  
Midwest  
Northeast  
Orange County  
SF-Oakland  
Sacramento  
Puget Sound

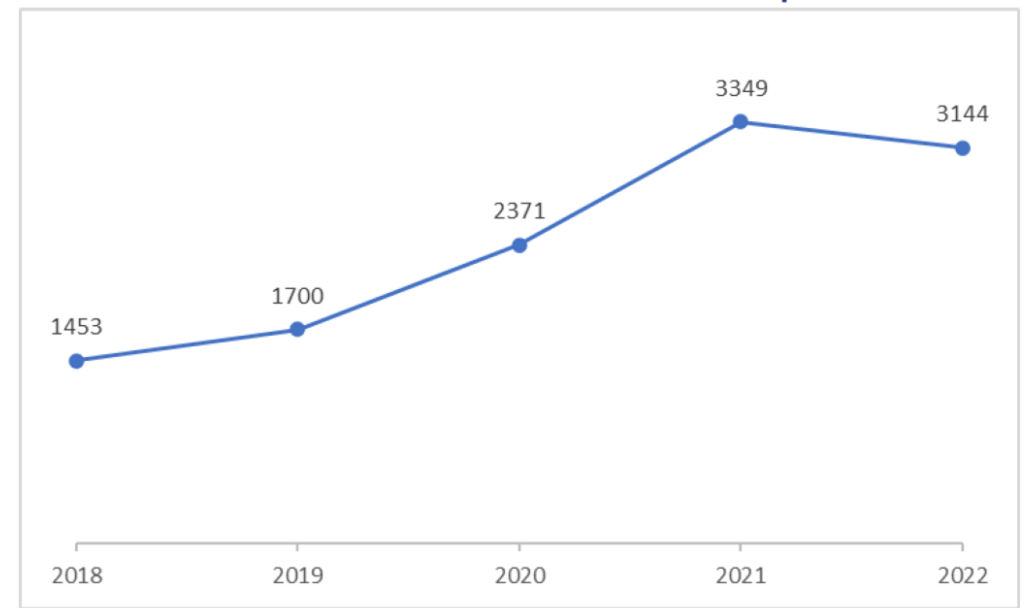
# 2022 Accomplishments: Stable Membership



Membership remained relatively steady in 2022, after a period of rapid growth.

Membership has more than doubled since 2018.

IAP2 USA Five-Year Membership Growth



# 2022 Financials



# 2022 Financials



## IAP2 USA SUMMARY OF FINANCIAL POSITION AS OF DECEMBER 31, 2022:

ASSETS

\$343,570

LIABILITIES \$ 51,009

NET ASSETS \$292,561

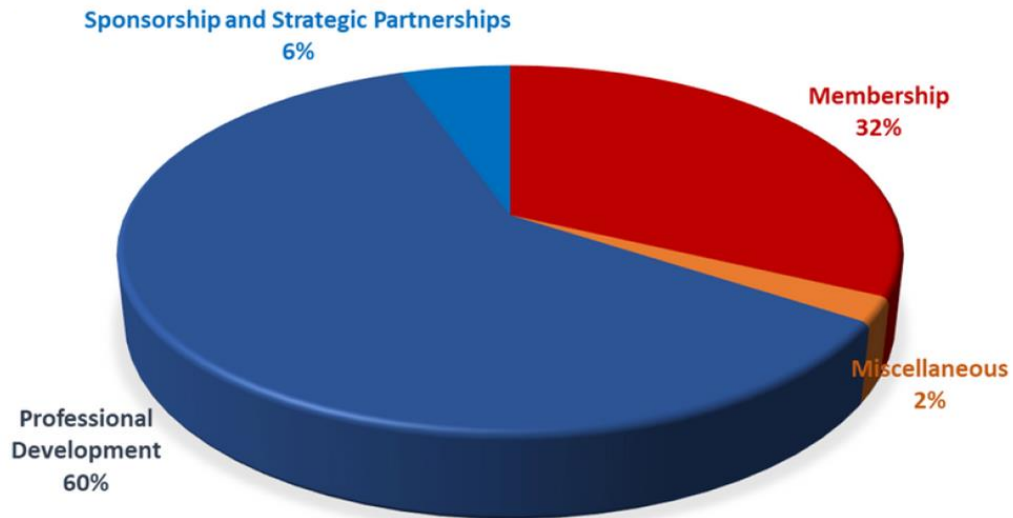
Increase in net assets of \$65,240.73 from previous year.

# 2022 Financial Information

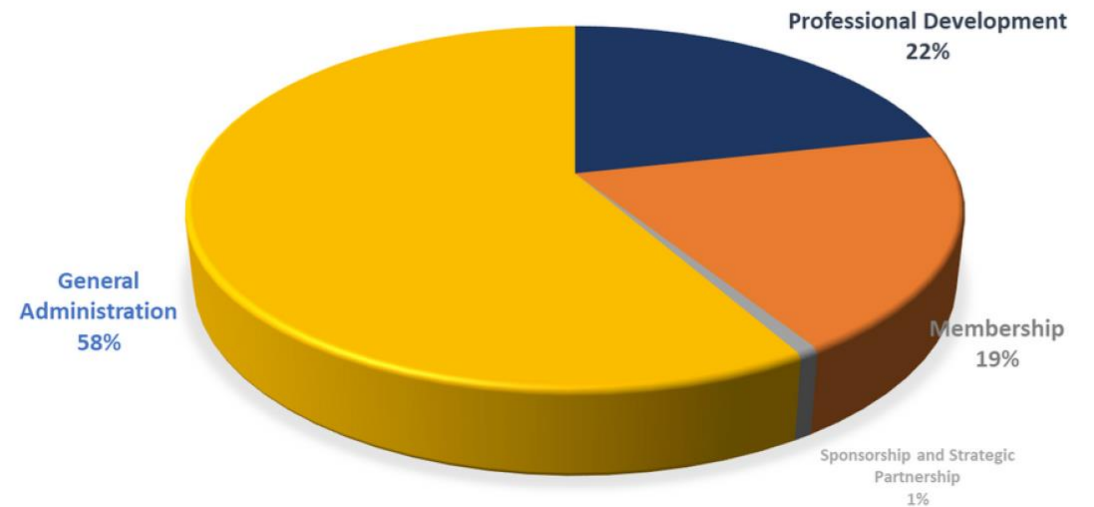
As of December 31, 2022



## Total Income \$388,016



## Total Expenses \$322,945



# 2023 Plans and Activities



# 2023 North American Conference

**Join us in Seattle September 13-15**

Early bird registration is open NOW!  
Learn more at [iap2usa.org](http://iap2usa.org)



# Planned 2023 Key Activities

In alignment with the 2022-24 Strategic Plan

**Goal 1:** IAP2 USA grows and connects a diverse network of members actively engaged in activities and initiatives.

- Year end membership drive
- Begin review of membership and chapter structures

**Goal 2:** IAP2 USA advances and advocates for quality public participation.

- Advocate for good P2 through development of tools and resources, engagement with members, and public speaking opportunities





# Planned 2023 Key Activities

In alignment with the 2022-24 Strategic Plan

**Goal 3:** IAP2 USA provides training and professional development opportunities that are relevant, innovative, and transformative.

- Launch of refreshed Certificate of Public Participation training suite
- Hosting North American Conference in Seattle

**Goal 4:** IAP2 USA sustains a healthy governance and operations model.

- Transition to employees as part of organizational maturation process
- Reviewing partnership structure with IAP2 International



# Planned 2023 Key Activities

In alignment with the 2022-24 Strategic Plan

**Goal 5:** IAP2 USA cultivates diverse revenue streams.

- Continuing to build capacity for strategic partnerships
- Soliciting sponsorships for national conference
- Marketing new training courses

In service of building organizational capacity to better serve members



# Discussion!



# Small Group Discussion

## Discuss:

- What are the trends you are noticing in your practice?
- Where are there emerging challenges and opportunities in your practice?



# Appreciations



# 2022 Core Values Awards



**Core Values Awards** go to projects which best demonstrate IAP2's Core Values and best practices inspiring the P2 community to learn from one another.

In 2022 they were honored at North American Conference in Banff.

# 2022 IAP2 USA Core Values Award Winners

**General Project Award: Project Connect**

Austin Transit Partnership, Austin, TX

**Creativity and Innovation Award:**

**Charlotte Future 2040 Comprehensive Plan**

City of Charlotte, NC

**Greater Good Emerging Leader Award: Nehama Rogozen**

San Francisco Municipal Transportation Agency

# Thank You Volunteers



## Chapter Liaisons

Ashley Tjaden  
Sandra Nunez,  
Wendy Lowe  
Sarah Huntley  
Brian Holtzclaw  
Anne Thompson,  
Jennifer Trotter  
Matthew Holman  
Marc Lame  
David Jones  
Duke Richardson  
Dr. Larry Schooler  
Heather Lasher Todd  
Myles Alexander  
Dan Pfeiffer  
Andy Wessel  
Brad Johnson  
Sabrina Colon  
Traci Ethridge  
Wendy Nowak  
Robin Austin  
Sarah Rubin  
Deanna Desedas

## Chapter Liaisons cont.

Madeleine  
Chanbanchong  
Beatriz Florez  
Frankie Burton  
Kate Barrett  
Nicole Marron  
Alaa Abusalah  
Christopher Hopkins  
Mahina Martin.

## Nominating Committee

Chair Claudia Bilotto, Tina Geiselbrecht, and Lisa Carlson.

## Revenue Development Committee

Chair: Catherine Smith Claudia Bilotto  
Kendall Martin  
Michael B. Bailey

## Certification Task Force

Chair: Wendy Lowe Brenda Pichette  
Cassie Hemphill  
Ken Smith  
Tina Geiselbrecht

## DEI Committee

Chair Craddock Stropes  
Heather Imboden  
Sara Dechter  
Sarah Meade  
Jay Anderson  
Michael Bailey  
Coby Williams  
KaDeena Yerkan  
Phyllis Timpo  
Rachael Kuroiwa  
Rocío Torres  
Rebecca Campbell  
Cristobal Villegas  
Ryan Adamson

## Training and Professional Development Committee

Chair: Ryan Hanschen  
Heather Imboden  
Sophia Robison  
Kayla Coleman  
Anne Carroll  
Felecia Martin  
Kimberly Horndeski

## Core Values Award Judges

Cheryl Hilvert  
Lewis Michaelson  
Marty Rozelle  
Doug Sarno  
Sarah Dechter



# Member and Community Support

Four independent contractors make up the professional support for IAP2 USA.

The combined hours for the five are equal to one and a half full time staff person (FTE).



Erin Zimmermann,  
Executive Manager



Angela Madziar,  
Programs and  
Communications Manager



Dina Alengi Storz,  
Finance Administrator



Gail Madziar,  
Special Projects  
Consultant



# THANK YOU to our **2022 IAP2 USA** Executive Committee



Heather Imboden  
Vice President



Claudia Bilotto  
Vice President



Lisa Carlson  
Treasurer



Kendall Martin  
Secretary



# THANK YOU TO OUR 2022 IAP2 USA BOARD



Heather Imboden



Claudia Bilotto



Lisa Carlson



Kendall Martin



Gwen Howard



Deanna Desedas



Michael Bailey



Tina Geiselbrecht



Cassie Hemphill



Kimberly Horndeski



Rebecca Zito



Coby Williams



Josh Stepherson



# Welcome our **2023 IAP2 USA** Executive Committee



Heather Imboden  
President



Claudia Bilotto  
Vice President



Josh Stepherson  
Treasurer



Kendall Martin  
Secretary



# WELCOME OUR 2023 IAP2 USA BOARD



Heather Imboden



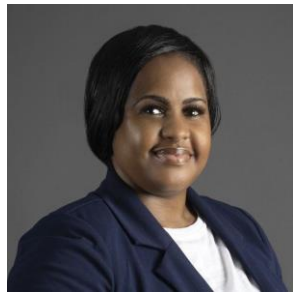
Claudia Bilotto



Kendall Martin



Josh Stepherson



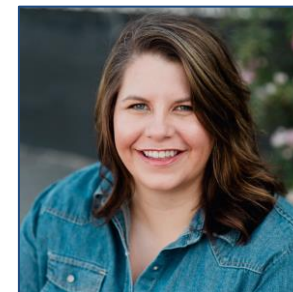
Danita  
Akendengue-  
Ogandaga



Jay Anderson



Lucero Aréchiga



Rebekah Grmela



Cassie Hemphill



Kimberly Horndeski



Mahina Martin



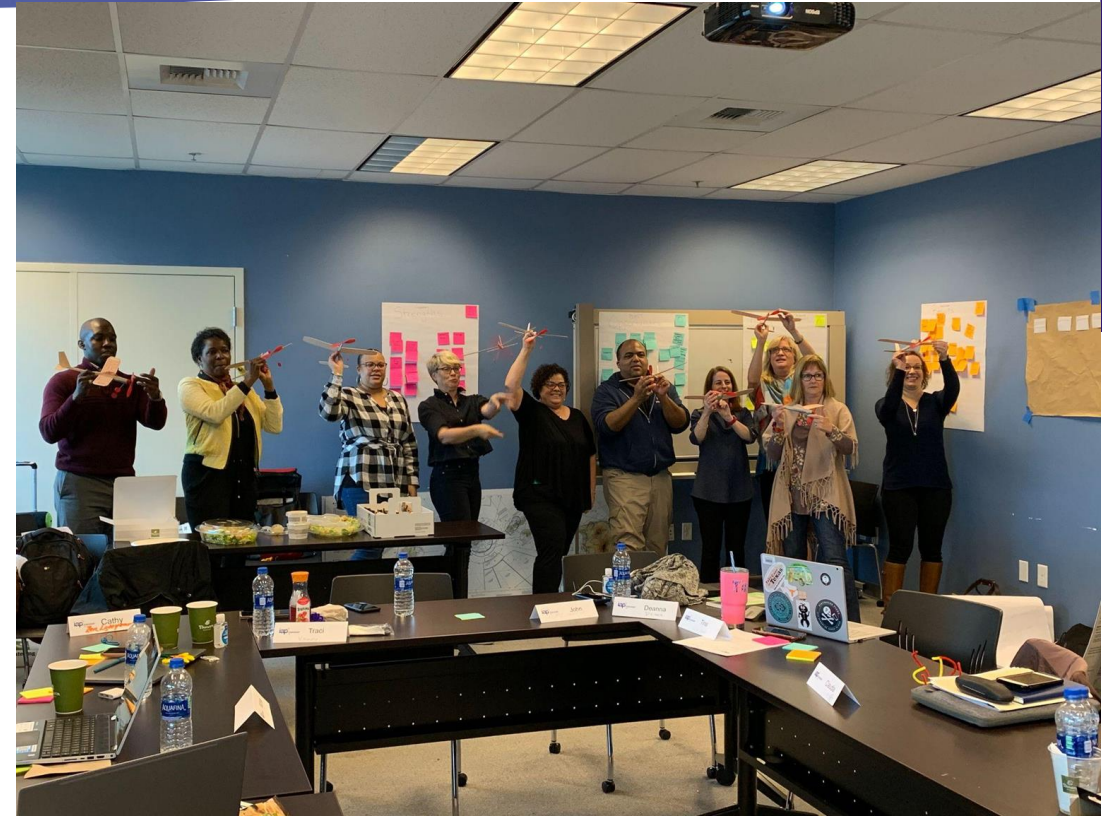
Coby Williams



# Get Involved: Volunteer Opportunities

- Chapter Liaisons
- Diversity, Equity, Inclusion
- Nominating
- NAC Steering
- Revenue Development
- Training and Professional Development
- Board of Directors
- Micro volunteering opportunities

<https://iap2usa.org/volunteer>



# Become an IAP2 USA Certified Public Participation Professional

**Certified Public Participation Professional (CP3)**

**Master Certified Public Participation Professional (MCP3).**

CP3 is a three-step assessment based on **5 Core Competencies**. Assessment Centers have been scheduled.

You may apply for MCP3 Certification after obtaining CP3 Certification

<https://www.iap2usa.org/certification>





**13396 Kearney St.  
Thornton, CO 80602**

[info@IAP2USA.org](mailto:info@IAP2USA.org) [www.IAP2USA.org](http://www.IAP2USA.org)

**Thank you  
Members!**

**Meeting  
Adjourned**