

YOUR CONFERENCE GUIDE



What's
Brewing
in P2?



WELCOME TO PORTLAND



*IAP2 Canada President
Bruce Gilbert*



*IAP2 USA President
David Hovde*

Dear Conference Participant,

Thank you for taking time in your busy life to advance your public participation (P2) skills and expertise. The 2015 North American Conference brings you to the birthplace of the International Association for Public Participation (IAP2) in the early 1990s. Since those days, our profession has flourished thanks in large part to the good work done by IAP2 members and affiliates. You and your peers worldwide are amplifying the voices of those impacted by public policy decisions. It takes solid, proven skills to engage stakeholders effectively, and to keep up with emerging technologies, trends and social movements. To that end, conference organizers worked hard to deliver intriguing sessions by savvy professionals, following the What's Brewing in P2? theme that evokes the growing need for fresh, hand-crafted approaches to P2.

Portland embraces differences, so expand your mind and get to know peers 'least' like you and their unique approaches and P2 practices. Experience a multitude of sessions, share, reconnect, and share a "brew" with friends old and new. We hope you will enjoy your stay and experience the rich cultures and lush scenery that are the gifts of generations of environmental stewardship and visionary planning. Get around on user-friendly public transit, look for the cast of Portlandia or Grimm, and sample the artisanal foods and craft brews. We thank the many energetic, enthusiastic volunteers who worked tirelessly on one of this year's P2 highlights!

What's
Brewing
in P2?



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Conference Organizers

Conference Chairs: Jeanna and Tim Hall, retired
Alex Cousins, HDR Engineering
Patty Unfred, Metro
Michael Dahlstrom, Washington County
Susan Hanson, OR Dept of Transportation
Arwen Bird, Woven Strategies
Francesca Patricolo, Portland Bureau of Transportation
Dena Marshall, Marshall Mediation
Brandy Steffen, OR Dept of Transportation
Jennifer Colbert, BergerABAM
Holly Logan, McKay Sposito
Tony Faast, Cascade Outreach Institute
Kim Hyshka, Dialogue Partners
Maria deBruijn, Emerge Solutions, Inc.
Robyn Austin, Kittelson
Darlene Urban Garrett
Doug Zenn, HDR Engineering
Adrienne DeDona, JLA Public Involvement
Jessica Pickul, JLA Public Involvement
Thea Levkovitz, WA Department of Ecology
Jim Gladson, retired
Jerry Gerspach, Port of Portland
Lance Robertson, Eugene Water & Electric Board
Stefanie Slyman, Harper Houf Peterson Rigellis
Sheri Wantland, Clean Water Services



PRECONFERENCE WORKSHOP

September 9 from 1 to 5 p.m.

Diversity, Equity and Inclusion: “Better” Best Practices and Personal Transformation

This dynamic and thought-provoking workshop will explore the strategies and personal transformation necessary to practice truly inclusive public involvement. Diverse and underrepresented communities are not always served by traditional best practices – how do we go beyond those practices to culturally competent and meaningful engagement? How do we begin or continue the personal transformation needed to address our implicit bias and be truly authentic? Hear from a mix of community leaders and public involvement practitioners who will share their perspectives and lessons learned. Engage in group discussions to explore and develop your own action plan for better engagement practices and personal growth.

KEYNOTE SPEAKERS



Anne Udall

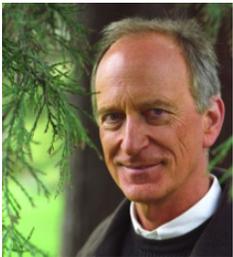
Breakfast Keynote Speech, Thursday, September 10

“If It’s Not Okay, It’s Not the End: Lessons Learned about Public Participation”

By Anne Udall

Anne J. Udall is Chair of the Udall Foundation, a federal agency formed in 1996 to honor the work and legacy of her father, Morris K. Udall and her uncle, Stewart L. Udall. The foundation is dedicated to leadership development and conflict resolution in key policy areas and houses the Udall Scholarship and the US Institute for Conflict Resolution. Anne is the Executive Vice President of Program Strategy for the New Teacher Center. Formerly, she was Director of Professional Development for the Northwest Evaluation Association (NWEA)

in Portland, Oregon and spent nine years as Executive Director of the Lee Institute, a Charlotte NC non-profit dedicated to encouraging collaboration, problem-solving and strategic planning for individuals, civic organizations and community efforts. In addition, to her new job at New Teacher Center, Anne is serving as a faculty member for the American Leadership Forum programs in Oregon and the Charlotte region and is engaged in a number of community and non-profit strategic planning efforts.



Denis Hayes

Lunch, Thursday, September 10

“Tweets from a Geezer: What Millennials Can Learn from the Successes and Failures of the Last Half-Century”

By Denis Hayes

Each generation is confident that it brings unique experiences and perspectives to the challenges it faces. And it is right! Even so, those who ignore history often regret it. Successful efforts through the centuries have shared certain basic tenets that transcend specific causes, ideologies, and technology. Hayes’s generation was involved in ending the war in Vietnam, stopping atmospheric nuclear testing and defeating the antiballistic missile system. They passed national laws to protect civil rights, voting rights, clean air, clean water, endangered species, marine mammals, occupational safety and health and more. They invented “corporate social responsi-

bility” and myriad other campaigns that have improved society in profound ways. Still, the landscape is a target-rich environment of new challenges: climate chaos, the widening gap between the one percent and the rest of us, a global epidemic of extinction, international tribal politics, threats to the oceans, etc. Hayes, who traced a path from a small paper mill town just 15 miles from here, through political radical to Stanford professor, director of a national lab, Silicon Valley lawyer, foundation president, and developer of the world’s greenest office building, will describe some of the most important lessons he’s learned and convey a call for clear-eyed, hard-nosed hope.



Nanci Luna Jiménez

Breakfast Keynote Speech, Friday, September 11

“No Recipes, Just Relationships: Looking Inward to Change Outward Expression of P2”

By Nanci Luna Jiménez

Nanci Luna Jiménez is recognized regionally, nationally, and internationally for her highly effective and insightful training, inclusive facilitation, and dynamic speaking with groups of diverse ages, industries, and cultural backgrounds. Following her passion, she founded Luna Jiménez Seminars & Associates in 1994 to design and deliver unique programs that encourage individuals in their process of personal transformation, releasing individual initiative to create a more just and equitable workplace and world. From members of

US Congress, chiefs of Amazonian indigenous tribes, and Executive Directors to early childhood educators, students of every level and leadership fellows from every sector, Nanci has touched the lives of tens of thousands. Nanci’s unique approach to diversity, inclusion and social justice continues the legacy of work started with Dr. Erica Sherover-Marcuse, who coined the term “unlearning racism,” and continued by Lillian Roybal Rose, M.Ed., recognized cross-cultural communication specialist.

KEYNOTE SPEAKERS

Lunch Keynote Speech, Friday, September 11

“Innovation and Engagement in the Evolving Media Landscape”

By Andrew DeVigal

As we know too well, technology has wrought great changes in the way we communicate and engage. Communications and many related professions are experiencing profound changes in their missions, standards and relationships with the communities they serve, and must face these challenges with courage, integrity, innovation and creativity. Through these lenses, DeVigal will share his insights as the former multimedia editor at The New

York Times, co-founder of A Fourth Act, as well as chair in journalism innovation and civic engagement at the University of Oregon School of Journalism and Communication’s Agora Journalism Center. He will share his evolving notion of how story-telling and interactive tools can create shared experiences, build better communities, and unleash the full potential of stories to create social change and more effective civic engagement.



Andrew DeVigal

CONFERENCE MC

Francine Raften, MC Extraordinaire

Francine Raften is a standup comic and actress, and she has been in the P2 trenches as a member of IAP2. She has three decades of experience in radio and TV as a producer, on-camera and talk radio host, news anchor and reporter. Francine is also a marketing executive with extensive expertise

in media and public relations, social media, company or product launch strategy and execution, brand development and enhancement, political marketing and campaign management (22 wins out of 23 campaigns managed), and timely market and competitive intelligence.



Francine Raften



CONFERENCE SCHEDULE AT A GLANCE

WEDNESDAY, SEPTEMBER 9

12:00 to 6:00 Registration/Check In LOBBY/FOYER
 1:00 to 5:00 Diversity, Equity, Inclusion workshop CASCADE BALLROOM
 5:00 to 6:30 Reception (no host bar) and Sponsor Fair WILLAMETTE BALLROOM
 6:30 Optional Dine Arouds

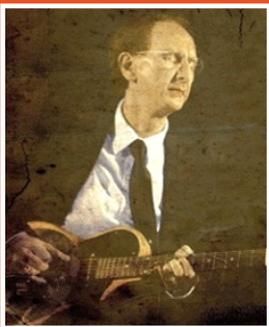
THURSDAY, SEPTEMBER 10

7 to 4 p.m. Registration/Check In LOBBY/FOYER
 7:30 to 9:00 Breakfast/Plenary: Anne Udall CASCADE BALLROOM
 9:00 to 9:30 Break



Join the conversation at **#2015NACONF**

Time	Activity	SISTERS	BACHELOR	HOOD	ST HELENS	HAWTHORNE	SELLWOOD	ROSS ISLAND	MORRISON
9:00 to 12:00	Exhibitors								
9:30 to 10:15	Concurrent Sessions	Answering the Angry Farmer	We've Got Friends in Govt Places	Science Communications	P2 and Policing	The People's Forests	Talking Crap in Public	For Youth by Youth	Exhibitors
10:15 to 10:30	Break/Coffee	FOYER							
10:30 to 11:15	Concurrent Sessions	Risk- Based Decision Framework	Problems in a Group	Public \$\$ Citizen Empowerment	The Invisible Stakeholder	Engage on Their Terms	Creating Community Assets	Harnessing Group Wisdom	
11:15 to 12:00	Break								
12:00 to 1:30	Lunch/Plenary: Denis Hayes	LLOYD CENTER BALLROOM							
1:30 to 3:00	Poster Sessions								Poster Sessions
2:00 to 2:45	Concurrent Sessions	How do you Espresso P2?	Pacific Fleet's 8 Steps to Trust	From the Comfort of Your Couch	The Sky is Falling	Drinking the Kool-Aid	The Battle to Save Open Reservoirs	Indigenous Corporate Collaboration	
2:45 to 3:00	Break/Snacks	FOYER							
3:00 to 4:30	Concurrent Sessions	Brewing Sustainable Relationships	Highly Involved--P2 for Legal Pot	Digital Engagement Down Under	Come In, We're Open	The Engagement Triangle	Sewers, Not a Dirty Word	IAP2 Spectrum	Bias and the P2 Professional
2:00 to 5:00	Metro Tour * Keep Portland Weird Tour *								
4:30 to 5:30	Free Time				FREE TIME				Chapter Liaisons Meeting
5:30 to 6:00	Reception (No Host Bar)	FOYER							
6:00 to 8:00	Core Values Awards Dinner	CASCADE BALLROOM							
FRIDAY, SEPTEMBER 11									
7 to 12:30 p.m.	Registration/Check In	LOBBY/FOYER							
7:30 to 9:30	Breakfast/Plenary: Nanci Luna Jimenez--	CASCADE BALLROOM							
9:30 to 10:00	Break/Coffee	FOYER							
9:30 to 5:00	Exhibitors								Exhibitors
10:00 to 11:30	Concurrent Session	DIY Engage	Collective Impact and P2	Digital Engagement in Trans.	Is Anyone Listening?	Tracking Impact	It's Geek to Me	Why Millenials are MIA from P2	
11:30 to 12:15	Break								
12:15 to 1:30	Lunch/Plenary: Andrew DeVigal--	LLOYD CENTER BALLROOM							
1:30 to 2:00	Break								
2:00 to 3:30	Concurrent Session	Want Fish for Dinner?	A Penny for Your Thoughts?	Aligning Messages Online	Combining Phys. & Digital P2	Breaking the Ice	Taking it to the Streets	Build Your Leadership Muscles	
2:00 to 5:00	Fair Housing Council Tour *	Keep Portland Weird Tour *							
3:30 to 3:45	Break/Snacks	FOYER							
3:45 to 5:15	Concurrent Session	Municipal Management, Eh?	Ring of Fire to Calm(ish) Waters	Modern Family	3D Democracy Design Grid	Technical Teams and P2	Group Works	Professional Certification	
5:30	Optional: Widmer Brothers Brewery Tour								



Terry Robb

Entertainment during the Core Values Award Gala will be acoustic guitar master Terry Robb, a legend in the Pacific Northwest and native of British Columbia.



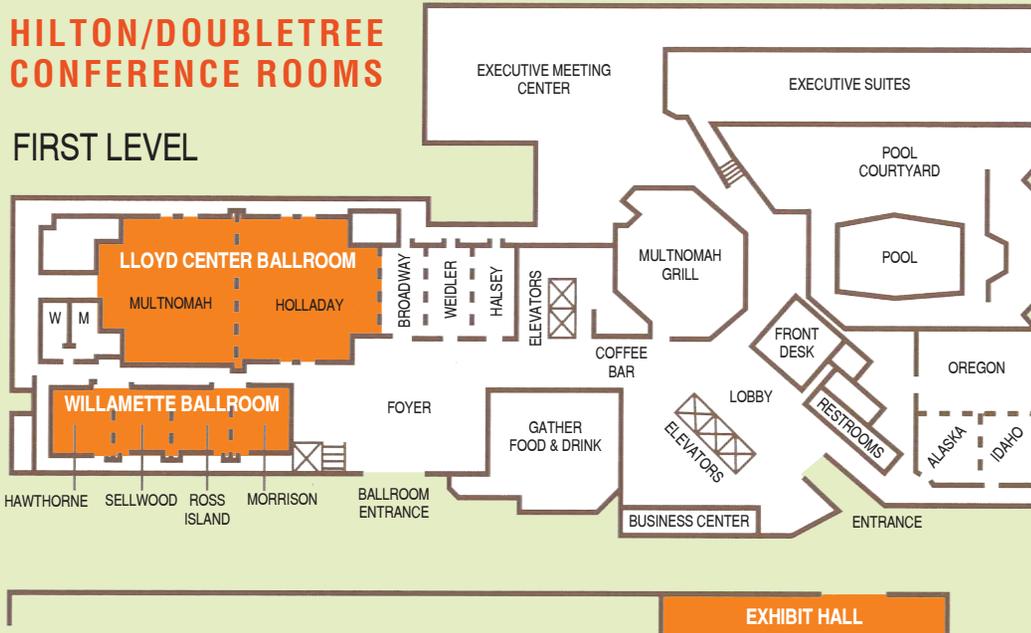
SILENT AUCTION

for IAP2 USA Scholarship Fund. Get in on great prizes for a worthy cause!

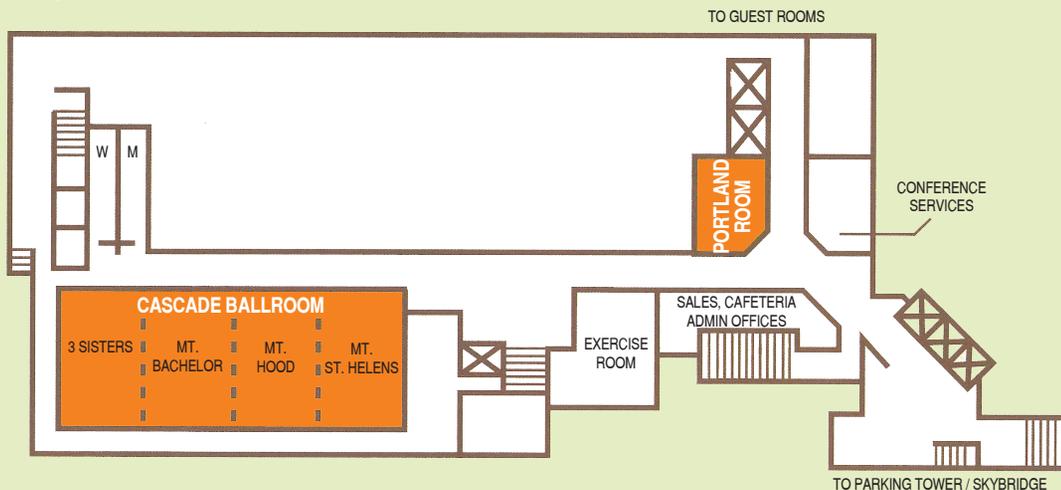


HILTON/DOUBLETREE CONFERENCE ROOMS

FIRST LEVEL



SECOND LEVEL



SESSIONS IN THE FIELD

**Thursday, September 10
2 to 5 p.m.**

Metro Regional Government Tour
Hosted by Metro Office of Public Engagement

Portland's quality of life is the result of decisions we have made as a region. Learn how the nation's first directly-elected regional government stays connected to the public, from recycling programs to the zoo and parks. Metro's Office of Public Engagement is exploring new and innovative ways to develop inclusive engagement strategies to ensure policy decisions reflect all communities in our growing and changing region. Join us for an afternoon of interactive discussions and activities around making engagement authentic and inclusive, building trust, and strengthening the relationship between community members and decision-makers. (Maximum 30)

**Thursday September 10 & Friday, September 11
2 to 5 p.m.**

Keep Portland Weird Tour
Hosted by Vaughn Brown and Sam Beresky, JLA Public Involvement; Brett Bermeister, Food Carts Portland Author and Blogger; and, Art Pierce, Portland Bureau of Transportation

Come along for an easy transit and walking tour and learn about the planning and participation history behind some of Portland's quirkiest ideas. You'll learn about the removal of a freeway, the world's smallest park, cross a bridge like no other in the world, be able to purchase food from a few of Portland's famous food carts, and get a Voodoo Donut. Bring good walking shoes, weather appropriate clothing, a camera, curiosity, and money for your food cart purchases. (Maximum 20)

**Friday, September 11
2 to 5 p.m.**

"Fasten your seatbelts - it's been a bumpy ride."
Hosted by Fair Housing Council of Oregon

We forget that until 1926 it was illegal for African Americans to live in Oregon which was home to more than 70,000 Ku Klux Klan members and "Sundown laws" that prevented Asians and African Americans from even staying overnight in many cities. This 3-hour guided tour in a comfortable charter bus shines a light on Oregon's past discrimination and honors its victims, tracing the ghosts of lost ethnic communities, forgotten hate crimes, Klan rallies, and communities that were rounded up and exiled based on their ethnic origins. The bus has a lift and is accessible for mobility devices. Optional dinner and discussion will follow the tour. (Maximum 50)

CONFERENCE SCHEDULE



Thursday, September 10
9:30 – 10:15 a.m.

Answering the Angry Farmer *Craig Moyle, MWH Americas Inc.*

As California enters its fourth year of drought, emotions are on the verge of eruption. The San Joaquin River Restoration Program landowner coordination effort is a case study in the micro- and macro-scale engagement benefits gained when project influencers are understood personally. This presentation will include experiences, demonstrate tools and techniques, and discuss project benefits realized for the return of salmon to California's second longest river. Craig Moyle specializes in connecting stakeholders to the social, technical and policy challenges associated with complex water resource issues in California and Nevada. He was awarded the Partners in Conservation Award in 2011 by Secretary of the Interior Ken Salazar.

We've Got Friends in Government Places

Kyle Bozentko, Executive Director, Jefferson Center
Sandy Heierbacher, Director, National Coalition for Dialogue & Deliberation

This session will highlight findings and insights from the "Building Relationships with Public Officials Project" collaboration between NCDD, Jefferson Center, and the Kettering Foundation. Presenters will discuss promising strategies to initiate, cultivate, and sustain relationships with public officials. Kyle Bozentko serves on the Board of Directors at IAP2 USA and the Coalition for Recovery Investment in Minnesota. Sandy Heierbacher is a Research Deputy for the Kettering Foundation and Director of NCDD, an organization of dialogue and deliberation practitioners with 2,200+ members and 34,000 subscribers.

The Challenge of Science Communications

Lorrie Bonds Lopez, Los Alamos National Laboratory

The news is full of significant community issues that need immediate action according to scientific evidence, as well as science-deniers. This session will describe research on this division and methods to communicate into and participate out of bi-lateral differences. Learn techniques for communicating scientific information for participants to choose wise options rather than predetermined outcomes. Lorrie Bonds Lopez has led outreach and public involvement for environmental protection and legacy waste cleanup programs at Los Alamos National Laboratory since 2004, and was an Ombudsman providing management coaching, team building, strategic planning, and conflict resolution services.

P2 and Policing

Laurie Fenton, Manager, Traffic Stop Race Data Collection Project, Ottawa Police Service

Ottawa Police Service is building bridges with communities by using meaningful engagement in P2 planning on contemporary topics such as Strategic Plans, Youth, and Racial Profiling. Participants will learn how these interesting P2 techniques can be applied and integrated into their own planning, from project management to stakeholder relations to partnerships. Laurie

Fenton is a creative community development manager with over ten years of progressively responsible experience in strategic community engagement and partnership approaches. Laurie is currently assigned to a special project called the Traffic Stop Race Data Collection Project.

The People's Forests

Mike Anderson, Senior Resource Analyst, The Wilderness Society

The U.S. Forest Service is revising national forest management plans to improve public and inter-governmental participation. A national advisory committee studying new public engagement strategies has made recommendations to the agency in a "Citizen's Guide" to forest planning. The session will provide information about P2, including techniques being used in forest planning, to engage youth, urban residents, and minority populations. Mike Anderson is a leading expert in national forest law, policy, and planning. He is a member of the National Advisory Committee on Implementation of the Land Management Planning Rule which is advising the Forest Service on effective public outreach strategies and other forest planning matters. He is actively involved in the Lakeview Stewardship Group in southern Oregon, the Skokomish Watershed Action Team in western Washington, and the North Central Washington Forest Health Collaborative.

Talking Crap in Public

Andrea Winkler, Program Manager and Sean Tynan, Policy Coordinator, Public Involvement, Liquid Waste Services, Metro Vancouver, BC

This interactive session will delve into the world of wastewater by discussing three case studies from Metro Vancouver, reflecting on P2 strategies and techniques such as online engagement, live-polling, advisory committees and study tours that have been effective for large infrastructure projects. Case studies include the community design of an urban wastewater treatment plant, locating a sewer air management facility in a public park, and engaging Vancouver's rapidly

growing craft brewing industry to update sewer regulations. It will also give an example of how a group dedicated to public engagement can be integrated into a local government department. Andrea Winkler manages engagement plans for municipal and regional planning and utility projects. Sean Tynan's expertise is policy development, collaborative decision making, and public engagement for major infrastructure projects.

For Youth by Youth

Daniel Fusca, Stakeholder Engagement Coordinator, City of Toronto

Youth are an important segment of Toronto's population. In some areas, they are the fastest-growing demographic group, and are driving both population and employment growth. Yet, despite high overall engagement in Toronto's planning processes, youth are underrepresented. In response to this problem, City Planning employed ten Youth Researchers to develop a new Youth Engagement Strategy. This session will explore how this process worked and identify issues important to youth, as well as some of the key recommendations that will help Toronto to engage a new generation of city builders. Daniel Fusca manages the Planning Division's Growing Conversations initiative to improve the planning process through better engagement, including the development of a Youth Engagement Strategy and the rollout of IdeaSpaceTO, Toronto's new online Ideas Manager.

10:30 – 11:15 a.m.

Risk-Based Decision Framework

Stephanie Kelly, Senior Manager, Canadian Blood Services

Canadian Blood Services developed an innovative partnership with the Alliance of Blood Operators to build a Risk-Based Decision Making Framework that accurately reflects stakeholder interests and expectations for involvement for blood operators. A comprehensive strategy in-



involved key thought leaders and stakeholders from Canada, the US, Australia, the UK and Europe. The final Framework aptly describes a process for risk-based decision making that respectfully considers stakeholders' interests, needs, expectations and potential contributions, and promotes sustainable decision-making. Discover creative ways to build a network of key thought leaders and engage broad audiences. Stephanie Kelly's P2 experience spans 25+ years at Canadian Blood Services, the Canadian Red Cross and the National Capital Commission in Ottawa.

The Problem with Problems—in a Group!

Tony Faast, President, Cascade Outreach Institute

We've all had to try and solve problems with others – be they personal interactions with others or more formally as part of a group or committee. What makes some of these interactions successful, while others fail? The Cispus Workshop for natural resource professionals began by developing ways to resolve problems in large groups of multiple parties and interests, which led to firm strategies and rules of conduct for successful problem solving in groups. In the spirit of David Letterman we'll discuss the "The Top Ten reasons groups can't solve problems!" and consider effective strategies /techniques to resolve them. Tony Faast is a 37 year veteran of both State and Federal Fish & Wildlife Agencies.

CONFERENCE SCHEDULE

Now at COI, he helps collaborative groups solve problems efficiently and effectively.

Public Money and Citizen Empowerment

Oana Almasan, Arizona State University, Participatory Governance Initiative

Participatory budgeting (PB) is one of the many P2 tools that can empower taxpayers to make their own decisions on how public money can be spent. This session will introduce several PB success stories worldwide, discussing what made them a success and comparing and contrasting with other initiatives that have failed. Applying lessons learned both from good and from not-so-good experiences has enabled local governments around the world to improve their abilities in managing and implementing participatory processes, thus increasing citizen engagement in public decision-making. Oana Almasan is a Romanian academic and researcher teaching at Arizona State University where she is also a member of ASU's Participatory Governance Initiative.

The Invisible Stakeholder

Andrea Gumm and Jennifer Fowler, The Langdon Group
Wendy Lowe, P2 Solutions
Leah Jaramillo, Somers – Jaramillo & Associates

How do you involve residents who aren't used to being consulted or capture the attention of a disinterested community whose participation is critical? What is our obligation to solicit participation from groups that don't proactively get involved? P2 practitioners will explore these questions, and share the challenges and success stories of engaging the silent majority and under-represented groups. Case studies include park planning in a dense homeless area of Salt Lake City, a community-based effort to improve services for people with disabilities, and a freeway upgrade spanning 20 communities. Andrea Gumm excels at building positive relationships with stakeholders for successful projects and

solutions. Jennifer Fowler has substantive experience in the communication, public engagement and mediation field. Wendy Green Lowe has over 25 years' experience designing and conducting P2 activities to support government decisions. Leah Jaramillo serves as President-Elect on the IAP2 USA Board of Directors.

Engage on Their Terms

Mandy Putney, EnviroIssues

Finding dynamic, focused methods to encourage greater participation is challenging with ever-increasing demands on the public's time. Americans spend over five hours per day online, and about 24 percent is spent on activities that P2 practitioners can leverage given the right strategies and implementation. "Discovery" - seeking news and information; "Self-expression" - participating in hobbies and interests; "Socializing" - interacting with others. Learn about online open houses, how integrated digital tools may kick-start traditional outreach methods at all levels of the IAP2 Spectrum, how analytics can help you evaluate engagement across multiple platforms. Mandy Putney is experienced engaging underserved youth in a variety of education, employment and leadership programs.

Creating Community Assets While Building Infrastructure

Monica Van der Vieren, King County Wastewater Treatment Division
Penny Mabie and Hannah Litzenberger, EnviroIssues

How can an agency use capital improvement projects to build community relationships? Hear the story of two King County Wastewater Treatment Division projects in Seattle where community design processes resulted in critical infrastructure being viewed as important neighborhood assets. Learn how to identify shared community values to develop projects that fit within specific communities. Monica Van der Vieren leads public involvement efforts for large capital sewer construction projects. Penny Mabie has 25+ years in public involvement,

facilitation, development and delivery of training programs. Hannah Litzenberger has 10+ years of public involvement, community outreach and planning experience for complex transportation, environmental and infrastructure projects across the country.

Harnessing Group Wisdom

John Richardson, CEO, Ethelo Decisions

Through case studies and a compelling narrative, explore three essential elements to successful P2. 1) Group Wisdom: how collaborative problem solving can harvest new and focused knowledge and sentiment to solve complex issues. 2) Motivation: how resistance drops and buy-in increases when people have a say and can see clear linkages to the end result. 3) Integrating reality into the dialogue: how stakeholders can willingly become problem solvers. Integrate new approaches to collecting group wisdom into your practice and leave with a new framework of problem solving to test and evaluate. John Richardson is a social entrepreneur, mathematician, lawyer, technologist, and recognized human rights leader who was awarded an Ashoka Fellowship for Social Entrepreneurs in 2005.

1:30 – 3:00 p.m. Poster Sessions

Deliberative Democracy Goes Digital

Joshua Brooks, Cornell Law School

What does it mean to participate in democracy? Our team of researchers at Cornell worked with federal agencies to do online public outreach and dialogue that government officials would be restrained from doing because of ex parte contact rules. We learned much about how to facilitate meaningful P2 in complex policy-making processes, and that technology alone cannot improve P2—human support is essential. Joshua Brooks, JD, is the 2015-2016 e-Government Fellow at Cornell Law School, where he supports the work of the Cornell e-Rulemaking Initiative.

Visual communications supporting public involvement

Jen Colbert, Public Involvement Specialist, BergerABAM

See ways to visually communicate with stakeholders using public involvement projects as examples such as a proposed oil terminal, road upgrades, and environmental remediation. Learn how graphics can educate and influence stakeholder. Jen Colbert has more than 21 years of experience in community involvement, P2, risk assessment, and strategic communications, and was formally trained as an applied anthropologist broadening her communications capabilities to bring a more holistic approach to projects.

P2 process in Hydro-Québec's power transmission projects - La démarche de participation publique dans les projets de transport d'électricité d'Hydro-Québec

Hugo Mimee, Hydro-Québec

See the P2 sequence in the draft design, permitting and implementation phases of large scale electric transmission lines projects, in French and English. Hugo Mimee has 16+ years' experience as a P2 advisor who has led many consultations on planning and implementation of major power lines, electrical substations, refurbishing of hydro plants, etc. A member of the Ordre des urbanistes du Québec, he holds a Master's degree in planning and regional development. Hugo is an IAP2 Canada Board member and President of the bilingual St Lawrence – St. Laurent Chapter.

For the people, by the people: The Citizens' Initiative Review

Tyrone Reitman, Executive Director and Jessie Conover, Program Manager, Healthy Democracy

Ballot measures drive major policy decisions around the U.S., yet 75% of voters find measures too confusing. Accurate, unbiased information



is hard to come by and is often obscured on both sides by advertising. Since 2008, Healthy Democracy has conducted innovative democratic reform through the Citizens' Initiative Review that cuts through the noise to provide voters with unbiased and factual information. Tyrone Reitman's background is in political reform work, advocating for increased transparency and accountability in government and politics. Jessie Conover has a background in the process arts, including facilitation and public policy mediation.

Educating for Engagement

Ashley Trim, Assistant Director, Davenport Institute for Public Engagement and Civic Leadership

A recent survey of 900 public officials in California found 85 percent said "their views of public engagement have changed since their careers began." Leaders of tomorrow must be experts in facilitation and engagement. Graduate policy schools across the country are answering this need by rethinking "traditional" approaches to public policy development and implementation. This poster will highlight these changes and ways the Davenport Institute and the School of Public Policy are preparing leaders for public engagement. Ashley Trim consults on public policy development for governments and non-profit organizations.

CONFERENCE SCHEDULE



The Project Outreach Planner (POP) *Andrea Gumm, Project Manager, The Langdon Group*

It is more important than ever for agencies, project teams and organizations to engage stakeholders and work well with the public. It can be a real challenge to understand what that means and how to do it. The Project Outreach Planner (POP) is a free collaboration assessment tool designed to help project teams identify potential issues and quantify public outreach and collaboration needs for any project that might generate public interest. Learn more at www.projectoutreachplanner.com.

2:00 to 2:45 p.m.

How Do You “Espresso” P2? *Theresa Gunn, President, GCI*

How do you explain P2? What is your elevator speech? How do we overcome the blank look we often get when we say, “I practice public involvement?” During this interactive session participants will work in small groups to “blend” their ideas and “grind” out 2-3 minute engaging, fun and memorable descriptions of our practice. Participants will learn about the diversity and reach of the P2 practice, hear how others define what they do, and leave with new ways of describing P2. As President of GCI, Theresa has led hundreds of projects for government agencies, businesses, and non-profit organizations. She has more than 27 years of experience in commu-

nity involvement, community-based planning, meeting facilitation, project management, and government relations.

Pacific Fleet’s 8 Steps to Trust *Allison Turner, Senior Director, Katz & Associates, Inc.*

The U.S. Navy’s Pacific Fleet (PACFLT) faces outreach challenges across the entire Pacific Rim, where public issues and cultural norms vary greatly. The myriad of audiences and divergent interests, along with the oftentimes polarizing subject matter, intensify the complexity. Find out about the 8-step strategic approach for incorporating P2 into the planning process and tailoring the approach to specific stakeholders, norms and community issues. Allison Turner has done P2 processes for more than 25 NEPA projects for the U.S. Navy, Marine Corps and Air Force across the continental United States, Hawaii, Alaska and the Mariana Islands.

From the Comfort of Your Couch *Kevin Martin, Technical Services Manager, Portland Bureau of Planning and Sustainability*

The City of Portland’s online Map App lets residents view draft Comprehensive Plan maps online anytime, anywhere, on a desktop, tablet or smart phone. Built entirely in-house by the Bureau of Planning and Sustainability’s GIS team, the Map App engages more Portlanders in the planning process. Since July 2014, the Map App has registered roughly 30,000 page views and 1,200 comments. Learn the technical details about how the app was developed as well as what worked, what did not, and how these lessons are influencing future app development and engagement efforts. Kevin Martin manages a team of GIS analysts, graphic designers, web developers and designers, and database administrators, for the City and is an adjunct professor of Geography at Portland State University.

The Sky is Falling: A Message from Your Public Utility *Jeannine Parisi, Community Relations and*

Lance Robertson, Public Affairs Manager, Eugene Water and Electric Board (EWEB)

Public agencies have a disaster recovery plan to protect lives, respond quickly and safeguard communities but, realistically, many residents will need to take care of themselves for days or weeks until aid arrives during a major earthquake or disaster. How can agencies engage the community in emergency preparedness without sounding like Chicken Little? See how to create a strong call to action with sound messaging and creative P2. Jeannine Parisi has over 15 years of engagement experience and is responsible for intergovernmental relations as well as public involvement strategies for high profile projects. Lance Robertson is a communications and media relations instructor at the University of Oregon School of Journalism, and his staff at EWEB is responsible for all of the utility’s external and internal communications, community outreach and P2.

Drinking the Kool-Aid: Collaborative Conservation in Eastern Oregon *Susan Jane Brown, Staff Attorney, Western Environmental Law Center; and Vice President and Co-Founder, Blue Mountains Forest Partners*

In 2003, litigation challenging U.S. Forest Service management in eastern Oregon had achieved environmentalists’ main objective: a virtual halt of logging activities. Unintended consequences resulted, including a decline of the socioeconomic wellbeing of adjacent rural communities. At the same time, new science indicated that forest restoration had an important place on the landscape. Overcoming decades of animosity, diverse stakeholders rebuilt mutual respect and trust around science-based forest restoration on the Malheur National Forest. Explore why this story of loggers and environmentalists working together may represent the last best hope for sustainable forest management in the American West. Susan Jane Brown focuses on litigation of federal public lands forest management, and she is heavily engaged in collaborative forest restoration in the Upper John Day Basin in eastern Oregon.

The Battle to Save Open Reservoirs: Public Involvement Gone Wild and Costly

Tim Hall, former Manager of Public Information & Involvement, Portland Water Bureau

While local, state and federal public health officials, the FBI and Homeland Security have unanimously warned against the hazards and risks of storing public drinking water in open tanks, some politicians have joined affluent neighborhoods to save the remaining open-air water reservoirs in the U.S. Hear the unbelievable but true story of the Friends of the Reservoirs, a small group of citizens who waged an effective campaign to persuade the Portland Water Bureau to violate federal safe drinking water laws to maintain the aesthetics of a city park. Tim Hall is now retired and chairs Groundwork Portland, a brownfield redevelopment nonprofit.

Indigenous Corporate Collaboration *Anne Harding, Sr. Advisor Stakeholder & Aboriginal Relations, Suncor Energy Dr. David Lertzman, Asst Professor, International Resource Industries and Sustainability Centre, University of Calgary*

Resource extraction companies are increasingly involved with indigenous peoples, yet examples of effective ethical engagement remain limited. Grounded in scholarly research and 35 years’ experience, the presenters propose a framework for effective ethical indigenous corporate collaboration. Gain an early look at research findings examining Suncor Energy’s collaboration with four Canadian First Nations communities over the past 15 years. Anne Harding owns a consulting company dedicated to sustainable decision-making and she is also employed at Suncor Energy. Dr. David Lertzman’s work with indigenous peoples for over 20 years puts him at the forefront bridging traditional ecological knowledge and Western science in sustainable development.



3:00 – 4:30 p.m.

Brewing Sustainable Relationships: PDX CAC

*Christine White, Community Affairs Manager and Sean Loughran, Long Range Planning Manager, Port of Portland
Sam Imperati, Executive Director, Institute for Conflict Management, Inc.*

Since 2011, the Portland International Airport’s Community Advisory Committee (PDX CAC) has held quarterly meetings to support collaborative public dialogue on airport-related development and for the community to inform the decision making processes of the Port and the City of Portland. Learn from the CAC’s work and the ongoing challenges and successes of this model of community engagement, specifically incorporating transparency into long-term relationships. Chris White has 18 years of experience in communication, marketing and citizen involvement. Sean Loughran has more than 18 years’ experience in planning, property acquisition and airport management. Sam Imperati, JD, has been an attorney for over 32 years and has handled a broad range of litigation and mediation.

Highly Involved: P2 for Legal Marijuana

*Jeanne Lawson, founder JLA Public Involvement
Rob Partridge, chair, Oregon Liquor Control Commission*

CONFERENCE SCHEDULE



Administrators of Washington and Colorado legal marijuana programs

As the status of legal recreational marijuana changes, legislative and societal issues are presenting P2 professionals with a whole new set of challenges. The Oregon Liquor Control Commission (OLCC) gathered community input around the rulemaking for the legalization of recreational marijuana by facilitating 10 interactive listening meetings throughout the state attended by nearly 4,000 participants. Discuss lessons being learned in Oregon, Colorado and Washington, which have implemented their laws, and in other emerging states. Topics will include managing high-turnout meetings, engaging people formerly in the black market, and soliciting meaningful feedback within short timeframes. Rob Partridge was named one of the 12 most influential people on marijuana policy in the US. Jeanne Lawson is one of the leading voices and innovators in the field of civic engagement and collaborative governance, and a founder of IAP2.

Digital Engagement Down Under

Dr. Crispin Butteriss, Chief Practice Officer, Bang the Table Pty Ltd.

Australian governments, from local to national, have been experimenting with web-based community engagement with greater and lesser degrees of success. This is a session in three parts. Part I illustrates both good and bad practices through a series of case studies, culminating in the identification of seven factors critical to the

success of digital engagement. Part II brings participants into a series of small group dialogues to frame a successful online engagement strategy. Part III brings the large group together to share key observations and outputs from the small group dialogue. Crispin Butteriss is a founding Director of the company behind EngagementHQ, Australia's premier digital community engagement application for governments.

Come In...We're Open!

Dr. Bruce Gilbert, Assistant Deputy Minister of the Office of Public Engagement and Greg Dominaux, Regional Planner of the Office of Public Engagement; Government of Newfoundland Labrador (NL)

In March 2014 the Government of Newfoundland Labrador launched its Open Government Initiative with a commitment to involve citizens in the creation of its first Open Government Action Plan. The team's task was to design an approach that was not your typical government-led consultation and to use a variety of innovative approaches (online and in-person) all within a limited timeframe and budget. Learn how GNL is using public engagement best practices to become a leader in open government. Dr. Bruce Gilbert has held senior positions with numerous non-governmental organizations within NL and throughout the world. Greg Dominaux works with other government departments and agencies, industry associations, municipalities and other stakeholders in the community to move their public engagement projects forward.

The Engagement Triangle

Amy Hubbard, CEO, Capire Consulting Group

The term 'engagement' can have very different definitions, and there are significant risks to any engagement unless the true context is established. The Engagement Triangle is a spatial tool which can help identify the desired outcomes of community engagement based on the overarching objectives of informing decisions, building capacity and strengthening relationships. This presentation will use the Engagement Triangle

to identify the desired outcomes for engagement and ensure the maximum benefit for all projects and communities. Amy Hubbard is one of Australia's most recognised stakeholder and community engagement consultants, and principal author of "Inclusive Community Engagement Toolkit: A Practical Guide" and "100 Ideas to Help Engage Hard to Reach People."

Sewers: Not a Dirty Word

Linda H. Lovgren, APR, President/CEO, Lovgren Marketing Group

772 communities across the US are mandated to clean-up their rivers and streams. It will take billions of dollars, and citizens question the mandate and the rising sewer bills. Omaha, Nebraska engaged, educated and involved stakeholders, regulators, elected officials and media in the effort that will take until 2027. One of the City's Combined Sewer Overflow (CSO) program goals was to invest in developing a leading edge, model public involvement program to maximize involvement with cost effective tactics which was branded Clean Solutions for Omaha. Linda Lovgren has been an adjunct instructor for the University of Nebraska Omaha and president for Omaha Advertising Federation and Nebraska Public Relations Society.

Reimagining the IAP2 Spectrum

Stephani Roy McCallum, Dialogue Partners Max Hardy, Max Hardy Consulting

Supported by IAP2 Canada (Anne Harding, Past President and Sarah Rivest, Deputy-Board Member)

The IAP2 spectrum is more than 25 years old, and a foundation of public engagement practice. What would the spectrum look like if it was re-imagined from the perspective of community and participants? What would the spectrum look like if it was adapted for complex issues like reducing poverty, climate change or community recovery to natural disaster? What would the spectrum look like if it considered different forms of implementation like collective impact or conflict transformation? Join us and

be part of an exploration of lessons learned, what works, what could be improved. Stephani is a Leadership and Life Coach, Managing Director at Dialogue Partners Inc., Certified Professional Facilitator, licensed trainer of IAP2's Foundations in P2 and EOP2, the 2008 President of IAP2 International and a seasoned public engagement practitioner specializing in conflict, high emotion and controversy. Until recently, Max Hardy was a director at Twyfords consulting firm in NSW, Australia. Now he has a consulting practice focusing on collaborative leadership development, appreciative inquiry, collective impact and community/consumer engagement. Max helped establish IAP2 Australasia.

Bias and the P2 Professional

Tara Kuipers, University of Wyoming Community Development Education

No one is completely free from bias. Bias is a constant presence in our personal and professional lives, influencing how we view the world, how we understand people, and how we act and react. Facilitators of public process must be aware of how bias affects their work and their ability to maintain objectivity and establish trust. Examine your own biases, how they impact your P2 work, and what to do when bias interferes. Tara Kuipers is a facilitator and trainer working across Wyoming and the Mountain West on community-based projects ranging from leadership development and P2 to community economic development and mediation.

Friday, September 11 10:00 – 11:30 a.m.

DIY Engage! Democracy, Inclusion & You

*Iwona Faferek, Interdisciplinary Designer, University of Alberta
Zane Hamm, Community-Engaged Learning Coordinator, Centre for Public Involvement
Michaela Mann, Team Lead- Leadership, University of Alberta's Students' Union*



Do you want to create inclusive, projects, policies, communities and organizations? Explore philosophies, approaches, and strategies for open and inclusive participation with diversity and inclusion as critical foundations for excellence in engagement. The DIY Engage! Project includes open-sourced evolving tools and resources. Experiment and contribute your passion and ideas to co-create this emerging resource! Iwona Faferek is an interdisciplinary designer and teacher with expertise in visual communication and industrial design. Zane Hamm PhD teaches courses on civic engagement and has worked with experiential education programs in Asia, Africa, and Latin America. Michaela Mann works with students to develop leadership skills and build connections across campuses and in the community.

Collective Impact and P2

*Sharon Farrell, Director of Park Projects, Golden Gate National Parks Conservancy
Leigh Goldberg, Leigh Goldberg Consulting
Mike Swezy, Watershed Resources Manager, Marin Municipal Water District
Kevin Wright, External Affairs Coordinator, Marin County Parks*

Authentic public engagement is a high priority for the Tamalpais Lands Collaborative (TLC) in Marin County, California. By determining deliberate roles, establishing mutually reinforcing activities, and tasking one partner as the backbone organization, five partners learned together how to

CONFERENCE SCHEDULE



involve every stakeholder group in Marin County. Four unique land management agencies and one nonprofit organization realized the benefits of a multi-sector approach to P2 (soon be featured in an NBC television series). Sharon Farrell has 25+ years as an ecologist, park planner and project manager. Leigh Goldberg has 18 years in strategic communications and organizational development. Mike Swezy leads management of natural resources, visitor facilities, and public safety on 22,000 acres of watershed lands. Kevin Wright coordinates partnerships, park funding and community engagement.

Changing the Story: Digital Engagement is Transforming Transportation Outreach!

*Ken Mobley, Public Engagement Lead and Stephanie Brooks, Public Engagement Specialist, Michael Baker International
Tim Watkins, San Bernardino Associated Governments*

New and innovative communications strategies that reach targeted audiences are being used across the country, resulting in improved projects, better transportation solutions and financing. Learn about upcoming trends in online engagement, interactive engagement sites, crowd-sourcing sites, innovative survey techniques and other non-traditional engagement tools. Ken Mobley is responsible for technical leadership for public involvement and social media campaigns throughout the US. Stephanie Brooks has over 15 years' as a public

involvement specialist with extensive social media and digital engagement experience. Tim Watkins works closely with the media, business, government, and community representatives to minimize public impacts associated with capital improvement projects.

Is Anyone Listening? *Penny Mabie, EnviroIssues*

So you don't love standing up in front of an audience talking about a project that maybe not everyone loves, but someone has to do it and you've been volunteered. What's different about public speaking for public involvement? How do you answer the tough questions? Join this session to sharpen your preparation, realign your thinking, get ideas for helping your project team, and remove some of the terror around those rough Q & A sessions. Penny Mabie has more than 25 years of experience in public involvement and is known for her dynamic facilitation, respectful planning and implementation of short- and long-term processes and a focus on achieving measurable and durable outcomes. She has been a licensed trainer for IAP2 since 2008.

Tracking Impact *Dr. Ben Kadel, Director, Emotus Operandi, Inc.*

Public engagement professionals face a constant challenge: we know that good P2 makes a positive impact, but how do we demonstrate the value to key decision makers who may be resistant (at best) to public engagement? Walk through a process to identify the outcomes that are most important to your stakeholders, and then develop a simple set of impact indicators to track and demonstrate value to decision-makers. Ben Kadel is a social psychologist who specializes in the emotional dynamics of social change work. He has spent the last 15 years or so figuring out what it takes to help people do work that is both personally fulfilling and materially successful.

It's Geek To Me: Innovative Visual Public Engagement

*Kelly Spitzley, Graphic Designer, HDR Engineering
Adrienne DeDonna, Kalin Schmoldt, and Jamie Harvie; JLA Public Involvement*

Part 1: The engineers, scientists, and planners who drive your projects are the smartest people you know. Unfortunately, no one can understand them. Visual design can translate their geek speak into compelling, public-friendly materials that allow everyone to engage with a project. Take a visual journey through a world where beauty meets brains to learn how good design can do more than just make things pretty – it can fundamentally shape how the public understands and interacts with your project. Part 2: More than ever before people are getting information through visual, interactive platforms rather than long-form written content. P2 methodology must evolve to keep up with this trend. Adding highly visual, large format and interactive communication tools to your public involvement inventory offers new and exciting ways to deliver attention-grabbing information, encourage participation and solicit feedback. Kelly Spitzley designs visual communication materials and loves making them engaging, understandable, and memorable to help stakeholders truly understand the project and its impacts. Adrienne DeDonna has designed and implemented P2 for land use, transit/transportation, master planning, water and sewer projects in Oregon and Washington. Kalin Schmoldt oversees JLA's technical and creative services, website development, graphic design, and video production. Jamie Harvie uses her background in marketing and communications to write and design a broad range of communications pieces, including print and digital media content.

Why Millennials are MIA from P2 *Caroline Chaumont and Pauline Lambton, Project Managers, Acertys Community Relations Kanan Kothari, Director of Public Consultation and Engagement, Ipsos Public Affairs*

Our experience as young P2 practitioners suggests that the millennial generation is missing in action from traditional participative processes.

We offer a playful and interactive presentation of research results regarding millennials from different backgrounds to explore what young people consider to be P2, what factors influence their democratic involvement, and how to better adapt our processes to hear young voices. Caroline Chaumont's responsibilities include the identification and development of communication tools and the organization and coordination of activities with stakeholders. Pauline Lambton has a strong interest in public engagement in urban development plans, particularly regarding neighborhood revitalization projects and transit-oriented development. Kanan Kothari works with key clients at all levels of government, and has a special interest in issues management, and program and policy development.

2:00 – 3:30 p.m.

Want Fish for Dinner?

*Lindley Mease, Research Analyst, Center for Ocean Solutions at Stanford University
Eric Poncelet, Vice President and Senior Mediator, Kearns & West, Inc.
Sam Magill, Director, Kearns & West, Inc.*

California fisheries stakeholder engagement is complex and managers are reimagining how to better leverage engagement. Findings from interviews with marine managers nationwide and fisheries stakeholders in California identify effective stakeholder engagement practices. Lindley Mease engages diverse stakeholders in investigating, designing, and evaluating solutions to environmental and social challenges. Eric Poncelet is the author of numerous articles on environmental dispute resolution and the book "Partnering for the Environment: Multistakeholder Collaboration in a Changing World" (2004). Sam Magill has 10 years' experience in collaborative decision making, conflict management and resolution, and several years working in the California State Legislature and public affairs organizations.



A penny for your thoughts? How a state DOT is ensuring that EVERY-ONE's voice matters

*Mike Mason, Senior Project Manager, and Shelli Romero, Oregon Department of Transportation
Joan Brown-Kline, Brown-Kline and Co.
Alex Cousins, Northwest Regional Public Involvement Manager, HDR Engineering*

A busy state highway that runs through one of the most diverse, lower income areas of Portland is hazardous and lacks sidewalks and turning lanes. Oregon DOT has found a formula for success in multi-cultural engagement. Learn how faith-based outreach, paid community organizers, translated corridor walks and incentivized cultural participation has resulted in moving a difficult highway project forward while establishing new community relationships and goodwill. Shelli Romero has held a variety of senior management positions at ODOT. Mike Mason leads multi-disciplinary teams to complete planning work on high-profile projects in the Portland region. Joan Brown-Kline is known for her ability to facilitate highly complex and visible projects, involving diverse stakeholders, often under controversial and politicized conditions. Alex Cousins is President of the IAP2 USA Cascade Chapter.

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Get Social: Aligning Messages Online

Catherine Smith, Principal, CityWorks People + Places Inc.

Community based social marketing's strategies involve people in changing their behavior around public health and environmental causes. Last year, the City of San Diego began mandatory water use restrictions due to ongoing drought conditions. "Waste No Water Wednesday" (#WNN-Wednesday) was a social media campaign that included a series titled WaterMarks, showcasing community leaders making a conservation commitment and calling others to join in. See a creative approach to integrating stakeholder videos into social media strategies to set a community norm and gain commitments for behavior change. Catherine Smith leads efforts to develop and implement strategic communications, marketing and public involvement efforts for state, regional and local jurisdictions.

The Art of Combining Physical and Digital Participation

Dominique Ollivier, President and Jimmy Paquet-Cormier, Innovation and New Media Officer,
Office de consultation publique de Montreal

Based on a strong "face to face meetings" legacy, the Office de consultation publique de Montreal (OCPM) acknowledges that citizens and civil society groups are using different types of technologies and new media to express their opinions, to get informed and to create online communities. This societal

transformation led us to begin a long reflection on how to integrate these rich online contents and how to innovate through a hybrid methodology. Explore traditional methodology used by the OCPM since 2002, the digital evolution of OCPM practices, the successes and failures of our digital experiences, and the differences between physically based methods and online methods. Dominique Ollivier has over 25 years' experience in social organizations and Québec ministers' offices and with the office of the Bloc québécois leader in Ottawa before assuming the general management of the Institut de coopération pour l'éducation des adultes. Jimmy Paquet-Cormier is in charge of finding and developing new ways of consulting different types of stakeholders.

Breaking the Ice - Even When the Ice is Thick!

Gail Nugent and Scott Woodhill, Public Engagement Partners

Ever wonder how to ease tensions when starting a meeting or arriving at an impasse in the middle of one? Add to your repertoire to effectively open a meeting, deal with impasse during the meeting and end on a positive note. Explore activities you can use during meetings, including the use of improvisation and other simple-yet-fun activities that encourage connection. Scott Woodhill is the president and founder of Public Engagement Partners, a California P2 firm that facilitates sustainable decisions between communities and corporate industries. Gail Nugent has 25+ years of experience and has facilitated and mediated over 2,500 sessions of public engagement, disputes, meetings, trainings (in conflict resolution), and designed conflict management systems for professional organizations.

Taking It to the Streets

Phyllis McDonough Robinson, Communications and Public Affairs Manager, and Craig Sanchez, Community Engagement Liaison, Park City Municipal

When local business owners approached the City Council of Park City, Utah with a proposal for a five-year, \$10 million beautification of its

historic Main Street, the City decided to "Take It to the Streets" with an in-house engagement program. Examine how the IAP2 spectrum is being used to empower the community, key strategies to build community confidence, and the role of P2 professionals at the weekly construction meeting. Phyllis McDonough Robinson is a trained facilitator and public engagement professional committed to the ideals of civic democracy, transparency, and accountability in government. Craig Sanchez implemented organizational development and community programs for Park City, including the City's 125th Anniversary Celebration. He is a certified trainer in Accountability That Works and LIFO.

Build Your Leadership Muscles

Stephani Roy McCallum, Dialogue Partners

Have you been doing the same thing over and over and getting the same, or declining results? Do you want to improve your practice and results but aren't sure where to start? Using the co-active coaching model and authentic leadership approaches, you will explore how to take your practice to the next level through visioning, values-based goal setting, addressing limiting thoughts, and creating radical actions for transformational change. You will come out renewed, re-invigorated and with an improved approach to your practice. Stephani is a Leadership and Life Coach, Certified Professional Facilitator and a seasoned public engagement practitioner specializing in conflict, high emotion and controversy. She is a licensed trainer of the IAP2 Foundations Certificate, a lead developer of IAP2's Emotion, Outrage and P2 course, an IAP2 Assessor, coach and mentor for new candidate trainers for all of IAP2's training programs, and was the 2008 President of IAP2 International.

3:45 – 5:15 pm

Municipal Engagement, eh?

Amanda Mitchell, Public Engagement Specialist, City of Vancouver, BC
Lara Tierney, Engage Team Leader, City of Calgary
Michelle Dwyer, Coordinator, Strategic Initia-

tives, City of Burlington
Daniel Fusca, Stakeholder Engagement Lead, City of Toronto
Tiffany Skomro, Public Engagement and Research Officer, City of Winnipeg

Interested in chatting about the state of engagement in Canadian municipalities? Dedicated engagement units are cropping up and/or growing all over the nation to the north. Hear about structure, function, things that are working and things that are a challenge in each municipality. Amanda Mitchell is interested in the use of social media, online consultation tools and creative engagement strategies to enhance community participation in policy creation. Lara Tierney is an experienced engagement practitioner with both strategy development and facilitation for a wide variety of projects from across the City of Calgary. Michelle Dwyer has embraced citizen engagement and public feedback over 20 years. Daniel Fusca managed the Division's Growing Conversations initiative to improve the planning process through better engagement and IdeaSpaceTO, Toronto's new online Ideas Manager. Tiffany Skomro has nearly ten years of experience leading public engagement initiatives and has recently been seconded to develop Winnipeg's Office of Public Engagement.

From the Ring-of-Fire to Calm(ish) Waters

Thea Levkovitz, Toxics Cleanup Program;
Adriane Borgias, Spokane River Water Quality Lead; and Cedar Bouta, Shorelands and Environmental Assistance Program, Washington State Department of Ecology
Ginger Wireman, Nuclear Waste Program, Hanford Nuclear Reservation

Washington's Department of Ecology tackles some of the thorniest P2 projects in the state including cleaning up Hanford Nuclear Reservation, protecting the urban waters of the Spokane River, and regulating more than 28,000 miles of shorelines. Projects involve Washington's biggest industries, have environmental justice concerns and take years to complete. Learn about projects that demonstrate successful and long-lasting



partnerships, and suggest how others can apply successful techniques to their own projects. Adriane Borgias is the Spokane River water quality lead and goes the extra distance to eliminate PCBs from our lives and the environment. Cedar Bouta is an EPA national award winner also recognized by the Northwest Aquatic and Marine Educators and community partners who now applies her strategic skills to communications and aquaculture policy related to over 260 community Shoreline Master Programs. Thea Levkovitz developed strategic advocacy on Wild Sky Wilderness designation to federal land use policy to oil transportation, served as Interim Executive Director for the Duwamish River Cleanup Coalition, co-chair Partnership for Religion and the Environment and on the board of the National Wildlife Federation, and lived in the Alaskan bush and provided communication and outreach during the aftermath of the Exxon Valdez oil spill. Ginger Wireman creates education materials on the groundwater cleanup and planning annual state-of-the-site (Hanford) public-involvement meetings.

All in the Modern Family: The Intersection of P2, Facilitation, Mediation, & Organizational Development

Sam Imperati, JD, Executive Director of the Institute for Conflict Management

Multiple disciplines using differing approaches, skill sets, and professional codes facilitate public conversations. Explore the intersections of P2, facilitation, mediation, and organizational

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Can digital engagement technology support, enhance and extend P2 in meaningful ways? How to select the products or services that are right for the job? View a process design tool that covers the factors, functions, and features to consider in designing P2 for in-person, online, or hybrid situations. Practice using the tool to analyze three distinct kinds of situations where digital technology, rightly used, could have a positive impact. Nancy Glock-Grueneich, EdD, has 40 years' experience facilitating complex and contentious conversations among diverse constituencies, including 16 years in charge of faculty development and curriculum design for the system of California Community Colleges. Tim Bonnemann is the founder of Intellitics, Inc., whose tool-agnostic consulting services specialize in translating advanced participatory group processes into virtual environments. Tim serves on the Board of Directors of IAP2 USA and co-chairs the IAP2 USA Northern California chapter.

Curb Your Enthusiasm: Technical Teams and P2

Joshua Torres and Dalia Gomez, Corporate Representatives, Southern California Edison

Having technical team members eager to conduct P2 is a pleasant problem to have, but a problem nonetheless. Like any tool, if misused, P2 can do more harm than good. Learn about Southern

California Edison's (SCE) experiences directing this newly found enthusiasm for P2 into something meaningful and productive, while avoiding potential pitfalls. Joshua Torres develops P2 and outreach strategies for SCE's infrastructure projects, including the Tehachapi Renewable Transmission Project which traverses two dozen different and diverse communities. Dalia Gomez develops P2 and outreach strategies for various SCE infrastructure projects, including the San Joaquin Cross Valley Loop Project, which aims to improve reliability in California's agricultural heart.

Group Works: A Tool You Can Use With Everyone from Engineers to Road Pavers to City Hall

Tree Bressen, Group Pattern Language Project

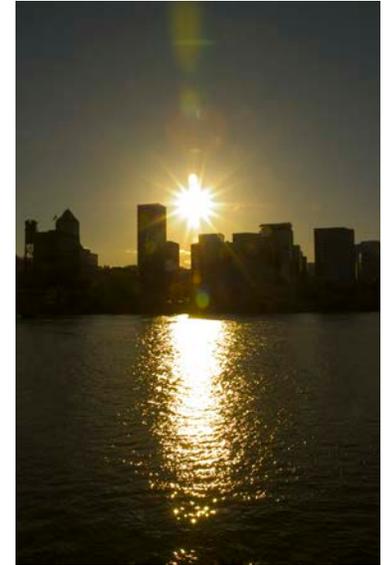
Why is it that some meetings bring life to your soul, while others leave you wishing you'd never stepped into the room? An easy-to-apply deck of cards tool Group Works: A Pattern Language for Bringing Life to Meetings and Other Gatherings creatively synthesizes core wisdom in the field of facilitation and group convening. Available for free download, the 91 cards have wide application at events, during planning phases, in evaluation and debriefing, and more. Not only are they fun to work with, they were also used as a key component of Calgary's government transformation project which won IAP2's Canada Organization of the Year award. Tree Bressen's

gifts include elegant process design, balancing structure with flexibility, holding space for tough conversations, and using good process to achieve excellent product. She founded the non-profit collective that produced the Group Works deck, maintains a resource-rich website at www.treegroup.info and conducts her consultancy on "joyful value exchange" basis.

Professional Certification: A New Program to Raise the Profile of our P2 Profession

*Wendy Green Lowe, P2 Solutions
Brenda Pichette, P2 Facilitators
Cassie Hemphill, Missoula College*

In November of 2013, a Task Force was chartered to develop a new professional certification program with members from IAP2 USA, IAP2 Canada, and IAP2 Southern Africa. Learn about the program design, components, and assessment process and then join in a lively "Samoan Circle" discussion to solicit reactions and suggestions to enhance the way forward. Wendy Green Lowe has more than 25 years' experience providing P2, facilitation, and training for federal, state, and local governments and non-profits. She has served on the International Board of Directors, currently sits on the USA Board of Directors and is an officer for the Intermountain Chapter. She has been a licensed trainer for the IAP2 Foundations Program since 2000. Brenda Pichette has been



developing, designing and delivering outreach and training programs for over 20 years, she is an IAP2 Canada Board member. Cassie Hemphill spent more than 20 years helping scientists and engineers communicate with and respond to the public's concerns before transitioning to a teaching career in higher education. Cassie is a state representative for the IAP2 Intermountain Chapter.

development to determine where they overlap and where projects need one discipline versus another. Sam Imperati has litigated and mediated everything from "Admiralty to Zoning" and has been involved in approximately 3,000 disputes, some of which he started! He has served as a Judge Pro Tem, Chair of the Oregon State Bar Alternative Dispute Resolution (ADR) Section, Executive Committee member of the Portland Neighborhood Mediation Center Advisory Committee, and has taught decision-making, negotiation, and leadership at Willamette University MBA Program, and environmental dispute resolution at Lewis and Clark Law School.

3D Democracy Design Grid

*Nancy Glock-Grueneich, EdD, Vice President
and Tim Bonnemann, President, Intellitics, Inc.*

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